

**AGENDA
CITY OF LENOIR
COMMITTEE OF THE WHOLE
801 WEST AVENUE
TUESDAY, SEPTEMBER 28, 2021
8:30 A.M.**

I. CALL TO ORDER

II. CITIZEN COMMENT

III. COMMITTEE ITEMS

A. Update; Public Utilities – Public Utilities Director Radford Thomas

B. Update; Public Works – Public Works Director Jared Wright

IV. COMMUNITY DEVELOPMENT

A. Lenoir Business Advisory Board: The Lenoir Business Advisory Board met on Thursday, September 9. Minutes of the August 12 meeting are submitted as information. Kaylynn Horn, Economic Development Director, will present a report of current projects.

B. The Lenoir Tourism Development Authority met on Thursday, September 9. Kaylynn Horn, Economic Development Director, will present a report of the meeting.

C. Planning Board: The Planning Board is scheduled to meet on Monday, September 27. Jenny Wheelock, Planning Director, will present updates on current projects.

D. Parks & Recreation Advisory Board: The Parks & Recreation Advisory Board met on Monday, September 20. Minutes of the meeting are submitted as information. Kenny Story, Recreation Director, will present updates on current activities.

V. FINANCE & ADMINISTRATION

A. Update – Finance Director Donna Bean

1. August Financial Summary

B. Update; Public Communications – Public Information Officer Joshua Harris

1. August Communication Report

VI. PUBLIC SAFETY

A. Update; Police Department – Police Chief Brent Phelps

B. Update; Fire Department –Chief Ken Hair

VII. OTHER

A. October Calendar

VIII. ADJOURN

Lenoir Business Advisory Board Meeting
Meeting Minutes
8/12/2021

Meeting Attendance

Board Members PRESENT	Board Members ABSENT	Ex-Officio Members PRESENT	Ex-Officio Members ABSENT
1. Mark Transou- Chair	1. Grey Scheer	1. Joe Gibbons	1. Ike Perkins
2. Dana Clark	2. Gonzalo Vazquez	2. Scott Hildebran	2. Crissy Thomas
3. Jennifer Indicott	3. Tim Biddix		
4. Darin McKinney	4. John Moore		
5. Glenda Wilson	5. Kimmie Rogers		
6. Sean Williams			
7. Matt Underwood			
8. Margaret Forney			
9. Patrick Longano			
10.			
11.			
12.			

Staff Members PRESENT	
1. Kaylynn Horn	
2. Matthew Anthony	
3. Lauren Hartley	

Mark Transou called the meeting to order.

Approval of Minutes

Upon a motion from Matt Underwood, seconded by Dana Clark the June 10, 2021 minutes were unanimously approved.

Report from Grants Committee

The Grants committee has nothing to report at this time.

Insights and Background on LBAB and Lenoir Main Street

Kaylynn Horn gave a presentation on The Main Street Four Point Approach.

- o Organization:
 - Supporting Downtown Businesses and Merchants, Property Owners, and Downtown Events.
 - Lenoir Main Street Champions
 - NC Main Street awards
 - The Gibbons Award

Lenoir Main Street Committee Update

- o Lenoir Legends
- o Caldwell County Farmers Market
- o Summer Music Madness

- o Southern Sundown-8/21
- o Tattoo Festival- September 2021
- o Lenoir Bike Nights

Updates from Mayor Gibbons and City Manager Scott Hildebran

- o K&K Sparkle Boutique had a re-opening ribbon cutting and has moved to Main Street.
- o The apartment projects located in Downtown, Blue Bell, and Lower Creek are ongoing.
- o New businesses: Dairi-O, Hwy 55, Jersey Mikes, Dodge City Steak House
- o T.H. Broyhill Walking Park had a ribbon cutting after the completion of improvements.
- o Sculpture celebration will be held Saturday, 9/11.

Meeting adjourned.



Recreation Administrative Offices (828)757-2165 - Fax (828)758-1315
Martin Luther King Center (828)757-2170
Lenoir Aquatic & Fitness Center (828)757-2196
Mulberry Recreation Center (828)757-2165
www.cityoflenoir.com/parks

Recreation Advisory Board Meeting

Minutes

Monday, September 20, 2021

The Recreation Advisory Board met at the Mulberry Recreation Center at 6:00pm.

Members present for this meeting were: Darrell Lipford, Michael Dineen, and James Robertson.

City staff members present were: Kenny Story and Maria Swanson

Absences included: Scott Barnett, Schonna Banner, Tim Poarch, Rick Pierce, and Crissy Thomas, Ex-Officio

Members were welcomed by Kenny Story.

Minutes from the April 2021 meeting were reviewed. Due to not having a quorum, minutes will be approved at the October meeting.

Director's Report

- The sculpture celebration was held at the walking park on Saturday September 11th. Everything went well and event was well attended.
- Fall baseball games started on Thursday, September 14th. We are playing with teams from Sawmills.
- We will be hosting a free baseball clinic Wednesday, September 22nd from 4:30-7pm. The coaches and players from Appalachian will be the clinicians for the clinic. Rain date will be Wednesday, September 29th.
- We will also be hosting a free softball clinic on Thursday, September 30th from 6-8pm. The CCC&TI coaches and players will be the clinicians for this clinic.
- LYSA has started practice and games
- Roofs are being replaced at LAFC and MLK. MLK is almost complete and they have material onsite ready to start at LAFC. The roof over the indoor pool will be replaced with a metal roof.
- We are still having issues with vandalism. There was another break in at the concession stand at LAFC and someone attempted to break in to the restrooms at the Optimist park and MRC.
- The city has cancelled National Night Out and the Halloween Event this year due to Covid concerns.

New Business

- No new business was discussed

Old Business

- No Old business was discussed.

There being no further business to discuss, the meeting was adjourned.

The next meeting will be at Mulberry Recreation Center at 6 p.m. Monday, October 18, 2021

Minutes submitted by: Maria Swanson



City of Lenoir
Financial Summary
As of 8/31/2021



General Fund					
	2021-2022 Budget	8/31/2021	% of Budget	Change from Previous Year	8/31/2020
Total Revenue	\$ 18,594,890.00	\$ 14,194,944.38	76%	\$ (112,591.48)	\$ 14,307,535.86
Expenditures	\$ 18,594,890.00	\$ 3,332,767.20	18%	\$ 578,628.80	\$ 2,754,138.40
Over/Under	\$ -	\$ 10,862,177.18		\$ (691,220.28)	\$ 11,553,397.46
Downtown District					
	2021-2022 Budget	8/31/2021	% of Budget	Change from Previous Year	8/31/2020
Revenues	\$ 184,638.00	\$ 19,047.79	10%	\$ (1,512.55)	\$ 20,560.34
Expenditures	\$ 184,638.00	\$ 25,097.45	14%	\$ 3,666.71	\$ 21,430.74
Over/Under	\$ -	\$ (6,049.66)		\$ (5,179.26)	\$ (870.40)
Water/Sewer Fund					
	2021-2022 Budget	8/31/2021	% of Budget	Change from Previous Year	8/31/2020
Revenues	\$ 9,629,744.00	\$ 1,722,339.27	18%	\$ 147,826.85	\$ 1,574,512.42
Expenditures	\$ 9,629,744.00	\$ 1,332,245.42	14%	\$ 71,178.01	\$ 1,261,067.41
Over/Under	\$ -	\$ 390,093.85		\$ 76,648.84	\$ 313,445.01

August 2021 Communication Report

By Joshua Harris, Director, Communication & Public Information 9/3/2021

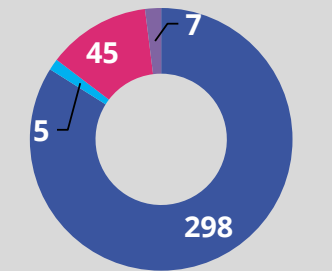
CONTENT CREATION

News Releases	Photos	Videos	Podcasts/Radio	Social Posts	Notify Me	Q&A	eSign
9	182	5	1	95	20	25	7

PUBLIC ENGAGEMENT

New Followers

355



Facebook Instagram Twitter City Alerts

Social Reach

74,716

Facebook 69,781

Twitter 4,226

Video Views

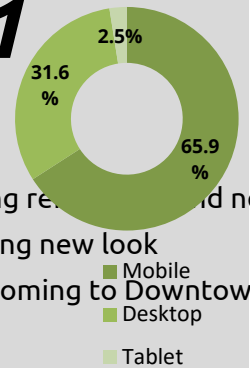
3,709

Facebook 3,600

YouTube 109

Website Views

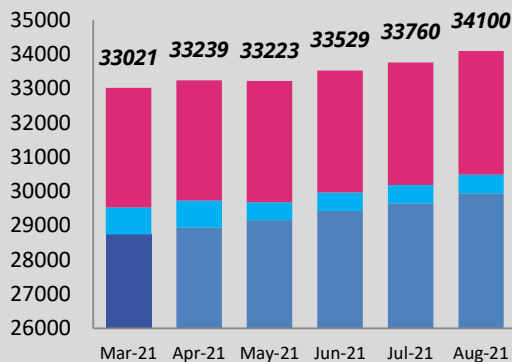
44,821



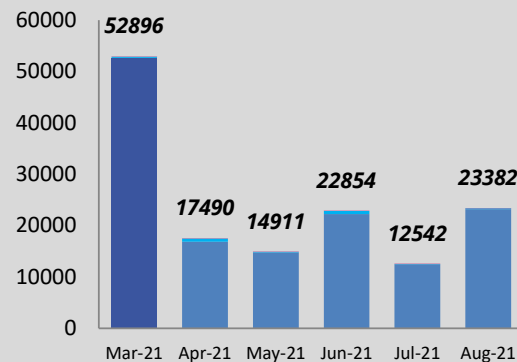
Top Pages

- 1 Payment options
- 2 Lenoir Crossing getting re...
- 3 Lenoir Police car getting new look
- 4 F1 Wagyu beef shop coming to Downtown
- 5 Jobs
- 6 Water & Sewer Service
- 7 Police

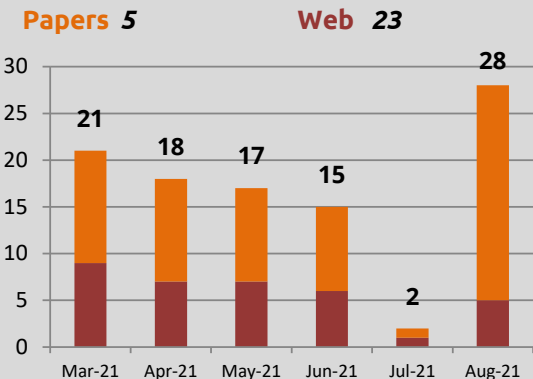
Total Followers



Social Engagement



Media Coverage





Top Facebook

Reach: The number of people who saw the post on their feed

Engagements: Reactions, comments, shares, photo/video views, and clicks

Total Facebook Followers

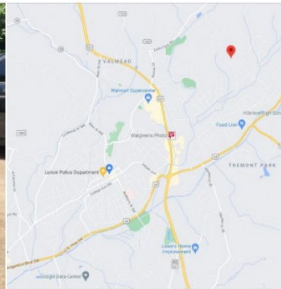
29,945

Last Month 29,647

Gain 298

City of Lenoir, NC Government
Published by Joshua Harris · August 23 at 10:12 AM ·

A resident spotted a young Black Bear on Charlesmont Court in northeastern Lenoir Sunday morning. BearWise has good tips about staying safe around Black Bears at <https://bearwise.org/bear-safety-tips/bear-encounter/>.



17,109 People Reached 1,972 Engagements **Boost Post**

149 30 Comments 202 Shares

	Paid	Organic	Rate
Reach		17,109	
Engagements		1,972	12%
> Comments		30	
> Shares		202	

City of Lenoir Fire Department
Published by Jason C. Hines · August 15 at 11:16 AM ·

Lenoir Fire is sad to announce the passing of another one of our retired firefighters, Capt. Ray Robbins.

<https://www.dignitymemorial.com/.../thomas-robbins-10306073>

Capt Ray Robbins Arrangements...
★ August 17th - Receiving will be from 1-2pm at 1st Baptist in Lenoir, Funeral to follow at 2pm. Graveside will be at Yadkin Bapt.



5,881 People Reached 1,207 Engagements **Boost Post**

139 29 Comments 32 Shares

	Paid	Organic	Rate
Reach		5,881	
Engagements		1,207	21%
> Comments		29	
> Shares		32	

Downtown Lenoir
Published by Matthew Anthony · August 6 at 4:38 PM ·

Tomorrow the Farmers Market will be from 7am-2pm in the 902 Harper Ave parking lot.

The Cruise-In is tomorrow from 3-7pm. Please be aware of Downtown street closures. The map below highlights where the street closures will be. Come out and enjoy as the streets are lined with classic cars and be sure to support our local shops and restaurants as you stroll around Downtown.

#domoreinlenoir Lenoir Cruisers City of Lenoir, NC Government



4,039 People Reached 140 Engagements **Boost Post**

7 23 Shares

	Paid	Organic	Rate
Reach		4,039	
Engagements		140	3%
> Comments			
> Shares		23	



Top Tweets

Impressions: Times people saw this Tweet on Twitter
Engagements: Times people interacted with this Tweet

Total Twitter Followers

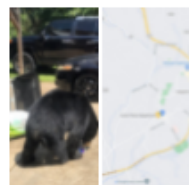
546

Last Month 541 Gain 5



City of Lenoir, NC @CityofLenoir
Congratulations to K&K Sparkle Boutique on moving to their new location at 118 Main St. in Downtown Lenoir . We know you'll have continued success in Lenoir.
[#DoMoreInLenoir](#)
pic.twitter.com/TkmhFxyjFQ

Impressions	937
Total engagements	34
Media engagements	22
Detail expands	7
Likes	2
Hashtag clicks	2
Retweets	1



City of Lenoir, NC @CityofLenoir
A resident spotted a young Black Bear on Charlesmont Court in northeaster Lenoir this morning. @BeBearWise has good tips about staying safe around Black Bears at <https://bearwise.org/bear-safety-tips/bear-encounter/> ... pic.twitter.com/ve4W4kY4gj

Impressions	780
Total engagements	36
Media engagements	22
Detail expands	4
Likes	3
Link clicks	3
Retweets	2
Replies	1
Profile clicks	1



Top Instagram

Likes: The number of people who liked the post on their feed

Total Instagram Followers

3,609

Last Month 3,564

Gain 45



cityoflenoirnc
Lenoir, North Carolina

cityoflenoirnc The Lenoir Crossing shopping center at Smith Crossroads is undergoing renovations and will have a new tenant in the future - Jersey Mike's Subs. Read more at <https://bit.ly/3jz1Wy6>.

3w

hsragg OMG!!!! My family's favorite!!!! Can't wait!!!!

3w 3 likes Reply

theycallmemom_ yay!!

3w 1 like 1 share

[View Insights](#)

Liked by lifeinthecarolinas and 143 others

AUGUST 6

Likes 144
Comments 8



cityoflenoirnc
Lenoir, North Carolina

carolina_girl Looks awesome

3w 1 like Reply

centuryrider Congratulations the present colors scheme is already awesome. This new color and striping is beyond beautiful. Our Great City does have class. Congratulations to our Police Department ! us

3w 1 like Reply

scfloyd1215 Love the new "rides"! Classy!!

3w 1 like Reply

[View Insights](#)

139 likes

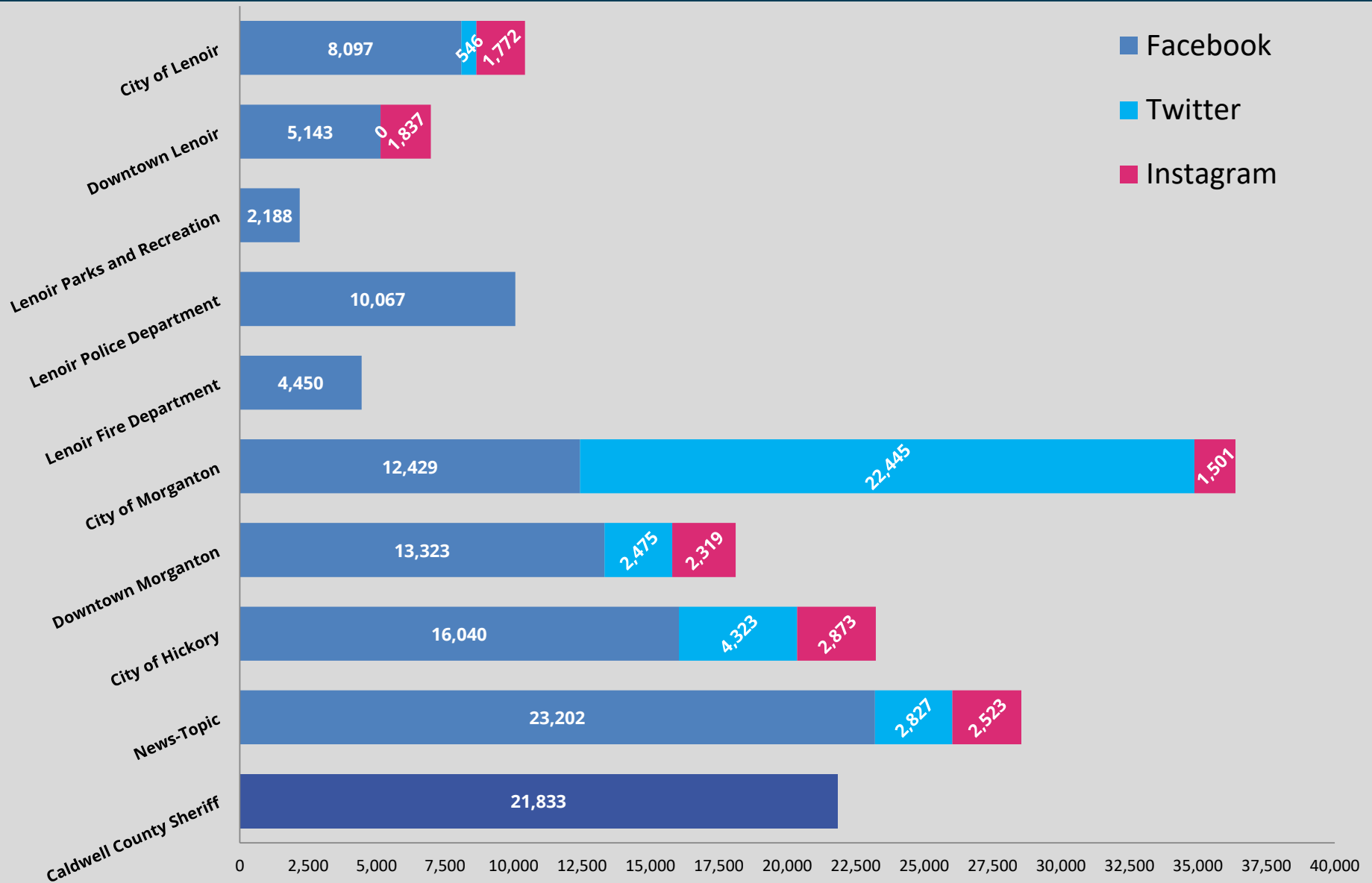
AUGUST 10

Likes 139
Comments 7



Social Comparison

The chart below compares Lenoir's social accounts with surrounding organizations.





Questions and Form Requests

25

Bulk Garbage 71

Garbage Pickup 8

Cart Issue 8

Extra Cart 17

Payment Plan

Records Request

Total Requests 104

Parcel the title company did not pay the full tax amount at closing time. We need to verify if the h/o already reached out twice regarding passing along a crime tip but haven't received a response.

Need to have extra garbage container picked up

calling for sister Mary, looking for a place to stay

Is Lenoir getting a Texas Roadhouse?

Hello! The official Page for Hwy 55 of Lenoir has been made. We will be adding up dates as things go along.

Why is the water off in Honey Hill

I've been calling for four days now and no one is calling me back, about my garbage pickup

Hello, is the Dairy-O still going up across from Chick-fil-A?

Would you happen to have a record of the HOA's that are currently in the city of Lenoir?

A NeighborTalking slander around town, in neighborhood, using their employee And Fathers Job title for special treatment to scare and intimidate..

I was told by one of your employees, several months ago, when I called about not having any water at my residence, that the City of Lenoir Water Department

Would an old door be able to be picked up as a bulk pickup?

I keep hearing rumors of all these restaurants coming to Lenoir. Where do I go to find out?

Hello! CrossCountry Mortgage, LLC is a mortgage lending company that is opening a new branch location at 520 Mulberry Street, Lenoir, NC 28645. We

Just wondering if you can tell me what's going on the old Sagebrush?

please add a handrail to the steps at the walking park

Calling in regards to email, running new lines in Stage Street area

I just moved in to a new place here in Lenoir and this place has no fire detectors. Does the City of Lenoir offer any assistance in this regard?

Do I have to pay both city and county taxes as I live within city limits?

Video showing weeds in downtown

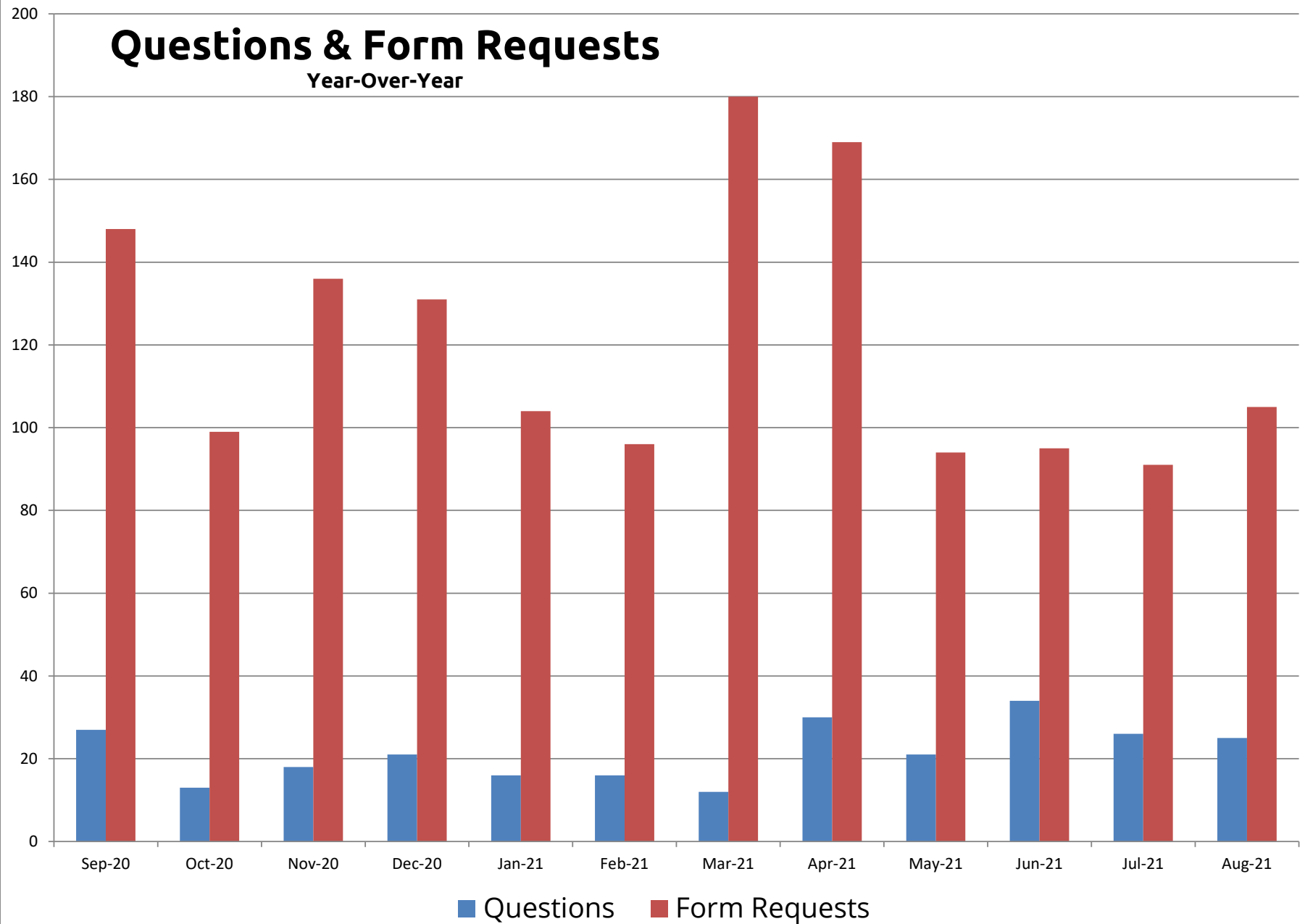
When my garbage was picked up last week, two bags were still in the bottom of the trash can. This week, the same two bags, plus one other bag was left

The water department dug a whole on Sherrill Street in Hudson several months back, they never came back to work on the water line that has been exposed

Effective with the September 2021 filing period, we would like to begin remitting all local taxes on behalf of our homeowners, since we are required to

Questions & Form Requests

Year-Over-Year





October 2021



Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2 3:00 p.m. Cruise-In (Downtown)
3	4	5 6:00 p.m. City Council	6 9:00 a.m. Staff Meeting	7	8	9
10	11 Noon - City/County Services Committee	12 8:00 a.m. EDC	13	14 8:00 a.m. - 5:00 p.m. Early Voting Begins M-F at (Caldwell County Resource Ctr.)	15	16
17	18 6:00 p.m. Parks & Recreation Adv. Brd.	19 6:00 p.m. City Council	20 9:00 a.m. Staff Meeting	21 2:00 p.m. ABC Board (Virtual)	22	23
24	25 5:30 p.m. Planning Board	26 8:30 a.m. Committee of the Whole	27 Noon - Foothills Regional Airport Authority	28	29	30 8:00 a.m. - 3:00 p.m. Early Voting Ends (Caldwell County Resource Center)
31		Notes for November City offices will be closed on Thursday, November 11 in observance of Veterans Day and Thursday, November 25 & Friday, November 26 in observance of Thanksgiving.				

City of Lenoir
P.O. Box 958
Lenoir, N.C. 28645
www.cityoflenoir.com
757-2200 / 757-2162 fax

Joseph L. Gibbons, Mayor
Scott E. Hildebran, City Manager
Shirley M. Cannon, City Clerk