

**COMMITTEE OF THE WHOLE
CITY HALL, THIRD FLOOR
TUESDAY, JUNE 22, 2021
8:30 A.M.**

PRESENT: Committee members, Mayor Joe Gibbons, Mayor Pro-Tem Crissy Thomas, Jonathan Beal, Ike Perkins, Ralph Prestwood, Ben Willis.

VIA TELECONFERENCE:

Participating via teleconference was Councilmember Todd Perdue, and Councilmember David Stevens.

STAFF PRESENT: City Manager Scott Hildebran and City Clerk Shirley Cannon.

DEPARTMENT DIRECTORS:

Fire Chief Ken Hair, Recreation Director Kenny Story, Main Street Event Coordinator Matthew Anthony, Planning Director Jenny Wheelock, Fire Chief Ken Hair, Police Chief Brent Phelps, Public Utilities Director Radford Thomas, Public Works Director Jared Wright and Communications Director Joshua Harris. Carmen Boone, *News-Topic*, was also in attendance.

I. CALL TO ORDER

A. Mayor Pro-Tem Crissy Thomas welcomed everyone and called the meeting to order.

SPECIAL

RECOGNITION:

1. On behalf of the Customer Service Team, Joshua Harris recognized the following individuals for their outstanding customer service and for going above and beyond in providing "Service Beyond Measure."

Norman Banner, Sanitation Division
Chris Church, Public Works
Darren Bryant & Jonathan Whisnant, Public Works
Martin Crisp, Police Department
Nadine Hood, Finance

Please refer to the attached handout to these minutes for additional information about each of the Golden Ticket Winners.

II. CITIZEN COMMENT PERIOD

III. COMMITTEE ITEMS

A. Public Utilities: Public Utilities Director Radford Thomas reported on the following items:

- The grant for the Brownfields Assessments Project will close out by the end of

September.

- Almost 96% of the new meters for the MeterSys Project has been installed. The software is operational and currently being modified as needed.
- The dryer and belt press is operational for the Biosolids Project. Refurbishing the sludge holding tank is the last major item for this project to be complete.
- The first phase of the Crossroads Sewer Replacement Project will start in November. on the Lenoir Golf Course property. Staff's goal is to minimize interruption for the golf course owners.
- Freese and Nichols completed the two projects for the AWIA (American Water Infrastructure Act) compliance. The Risk and Resiliency Analysis was completed and certified to the State and EPA in December 2020. The Emergency Response Plan was completed and certified to the State and EPA this month (June 2021). The work was completed approximately \$75,000 under the estimated cost. The remaining funds will be utilized for Freese and Nichols to develop a Copper and Lead Analysis of the system.
- Director Thomas reported that Lowell Graves has announced his retirement effective August 1. He commended Mr. Graves for the great job he has done for the City of Lenoir and remarked he will be hard to replace.

B. Public Works: Public Works Director Jared Wright reported on the following items:

- The street paving list for FY2021-22 is currently being finalized.
- Improvements continue on sections of the greenway located at Waterlife Church, Parkview Place, Soccer Complex and Sassafras Street.
- The evaluation of right-of-ways for the Hospital Avenue Sidewalk Project is complete.
- Sanitation collection is going well and Staff averages around 40 to 50 calls for bulk service per week.
- Announced Darren Bryant has been assigned to clean and maintain the downtown area and works a minimum of four hours per day downtown. Director Wright stated the business owners have been very complimentary about his work and great personality. It was noted that Fox 46 News has also requested an interview with Mr. Bryant.
- Building Maintenance Staff has installed the Ku King sculpture and also completed repairs of the entrance sign located at the City limits as you travel from Gamewell on Highway 18.
- Staff has been assisting the Police Department at the firing range.
- Director Wright thanked City Council for approving the additional entry level position for Vehicle Services.
- Director Wright reported the City has also purchased a Billy Goat vacuum to assist with keeping the streets clean.

IV. COMMUNITY DEVELOPMENT

A. Lenoir Tourism Development Authority: The Lenoir Tourism Development Authority (LTDA) met on Thursday, June 10. Donna Bean, Finance Director, presented the financial report for the LTDA which included a fund balance of \$288,183.66 with \$124,100.50 in revenues and \$48,000.01 in expenditures. The total remaining obligations is \$65,025.28. Director Bean is requesting an additional \$20,000.00 to be added for this year's budget to ensure remaining expenditures would fall within the budget.

Bryan Moore presented information about a Beer Trail app that is in development. This app

will feature breweries and meaderies in both Caldwell and Burke counties. The Caldwell Chamber of Commerce will be contributing \$50.00 a month towards the project, implementation and maintenance of the app and is requesting the LTDA's support in an additional \$50.00 a month. This would bring the combined monthly contribution to \$100.00. The www.take321.com webpage is close on its launch and should be completed by September 2021. The Caldwell Chamber of Commerce is spending \$4,000.00 for marketing and promo of the joint venue site. Brenda Floyd asked how the site was found and what it will do. Mr. Moore took some time to clarify that it will act as a collective landing page that will funnel outside traffic towards the businesses and communities involved. This funding request was approved by the Board. Economic Development Director Kaylynn Horn will be presenting a design for a main wayfinding sign at Smith Crossroads.

In addition, the Tattoo Gathering will be held this year from September 3-5th. They have asked for \$2,500.00 which was approved by the Board. A Cruise-In is scheduled on Saturday, July 3rd in downtown Lenoir. Also, the Blackberry Festival has pivoted and will be an app based scavenger hunt event running from July 1 – 15th. The annual Sculpture Festival will be held on Saturday, September 11 beginning at 9:00 a.m. at the T.H. Broyhill Walking Park.

- B. The Lenoir Business Advisory Board (LBAB): The Lenoir Business Advisory Board will meet on Thursday, July 8. Matthew Anthony, Main Street Event Coordinator, presented the following report. Coordinator Anthony reiterated the Tattoo Gathering application has been approved and reviewed the above scheduled events. He stated the downtown Farmer's Market continues to be held on Saturdays behind the Caldwell County Office Building. He further stated the Board would review grant requests at their next meeting.

In addition, he mentioned the Board reviewed a presentation by Director Horn on the Main Street Four Point Approach which includes promotion, economic vitality, organization and design. Also, he reported the Southern Sundown race will be held on August 21, but the Bootlegger 100 race has been postponed until 2022. The Lenoir Legends are currently hosting games at the Walker Stadium and their schedule is available online at www.downtownlenoirnc.com.

Coordinator Anthony mentioned that beer gardens would be available at the two Summer Music events to be held on the downtown square on Friday, July 9 and Friday, August 13. A smaller Barbeque Festival will also be held in October and will be a ticketed event.

- C. Planning Board: Planning Director Jenny Wheelock reported the Planning Board will not meet in June. The application for Conditional Zoning for three zero-lot-line houses on Pennton Avenue that was tabled at the May Planning Board meeting was withdrawn by the applicant due to concerns over the Floodplain Development regulations.
- D. Parks and Recreation Advisory Board: The Parks and Recreation Advisory Board did not meet in June. The next meeting is scheduled for Monday, August 16 at 6:00 p.m. at Mulberry Recreation.

1. Fireworks Authorization Request/Permit

Recreation Director Kenny Story and Fire Chief Ken Hair explained that, due to previous changes in the North Carolina law, and as a formality, Staff is requesting Council's approval of a permit to be

issued by the Fire Marshall's office for the fireworks event scheduled on July 4. Chief Hair further stated Pyro Shows, Inc., applicant, would also provide the City with a Certificate of Insurance in order to provide evidence of financial responsibility as operator of the fireworks display that is scheduled for Sunday, July 4 at Optimist Park beginning at 9:30 p.m.

A copy of the permit is attached to these minutes as information.

Motion

Following a brief discussion and upon a motion by Councilmember Willis, Council voted 7 to 0 to approve the permit as submitted by Pyro Shows, Inc. for a fireworks display to be held on Sunday, July 4 at 9:30 p.m. at Optimist Park as presented by City Staff.

Additional Information

Director Story shared a Jazz Concert will be held at the Martin Luther King, Jr. Center, (MLK) on Saturday, July 24 from 6:30 p.m. – 10:30 p.m. Tom McCrary, West Caldwell Health Center, will also be available onsite to provide Covid-19 vaccines for the general public. Director Story further shared a Gospel Singing will be held on August 14 at the MLK Center beginning at 6:00 p.m.

Director Story reported the annual Harambee Festival would not be held this year, but reiterated the Sculpture Festival is scheduled for Saturday, September 11. He also reported the Department still needs lifeguards and is conducting a certification class this week. The restroom facilities should be completed at the T.H. Broyhill Walking Park and at the former LHS Auditorium within the next two weeks. The fire alarm panel is being replaced at the Aquatic Fitness Center and coaches from the Legends Team and CCC&TI Team will be conducting baseball and soft ball clinics.

On behalf of City Council, Mayor Gibbons commended Parks & Recreation Director Kenny Story for the great job he is doing for the City of Lenoir and its citizens.

E. Financial and Administration

1. Update: Finance Director Donna Bean reviewed the Financial Summary as of May 31, 2021 and stated the City is in good financial shape. The over/under balance in the General Fund is \$2,433,688.89, Downtown District \$52,777.30, and Water & Sewer Fund \$1,502,091.03.

A copy of the May financial summary is attached to these minutes as information.

Director Bean reported the City is on target for its goals and stated 95% of the budgeted revenues have been received. She also shared that 100% of the Downtown's revenues have been collected. She explained that expenditures have decreased due to facilities being closed during the pandemic. In addition, Director Bean reported the Downtown District and the Water & Sewer Fund are also on target with their budgets.

2. Amendment #2; 2020 Unifour Consortium HOME Program Capital Project Budget Ordinance: Finance Director Bean explained the purpose of Amendment #2, 2020 Unifour Consortium HOME Program Capital Project Budget Ordinance in the amount of \$621,774.55

is to reflect revenue changes received by Rick Oxford, Plan Administrator, Western Piedmont Council of Governments (WPCOG), which increased the budget.

(A copy of Amendment #2 is attached to these minutes as information.)

Motion

Upon a motion by Councilmember Perkins, Council voted 7 to 0 to approve Amendment #2 for the 2020 Unifour Consortium HOME Program Capital Project Budget Ordinance in the amount of \$621,774.55 as requested by Rick Oxford, Plan Administrator.

As information, City Manager Hildebran clarified for Council, the City follows the State of North Carolina's holiday schedule when asked about the Juneteenth holiday.

- F. Update; Public Communications: A copy of the May 2021 Communications Report was presented to Council as information.

There were 9 news releases, 100 photos, 7 videos, 114 social posts, 31 notify me requests, 21 questions & answers and 5 e-sign ups. The website experienced 35,166 views and reached 87,378 people via Facebook and Twitter. Also, there were 2,844 video views.

Director Harris shared he has made a video which will be shown on the Caldwell County Government channel that explains the features of Public Utilities new Water Smart Portal. The video outlines how citizens may sign up for this service that allows them to view and maintain their water account plus report any water or billing issues they may be currently experiencing.

V. PUBLIC SAFETY

A. Police Department

1. Update; Police Department: Police Chief Brent Phelps stated Staff continues to work on closing out year-end projects. The Department has received a number of new radios as technical support is no longer available for their prior ones. In addition, Chief Phelps shared the Department has received three of their new vehicles which are silver in color and they are waiting on one additional car. These vehicles are currently being outfitted with the Department's new design and equipment.

Chief Phelps reported the Department has three vacancies which will be filled by the end of the month. He also stated that Corporal Thai Lee is retiring effective June 30, 2021 and commended him for his service to the Department and the citizens. Chief Phelps remarked the Department is reviewing several strategic retirements that will occur over the next several years and stated their goal is to train Staff in different positions in order for everyone to be as prepared as possible for the future.

2. Update; Fire Department: Fire Chief Ken Hair reported the Department received Safety Grants from the North Carolina League of Municipalities (NCLM). There were two sections under this opportunity being Safety Grants and Loss Liability Grants. Each section afforded up to \$5,000 with a 50% match. The Fire Department was awarded \$5,000 from the NCLM for their

Safety Grant in which they applied for a Battery Operated Combination Rescue Extrication Tool for Engine 2 with a total cost of \$10,793. They were awarded \$3,118 from the NCLM for their Loss Liability Grant in which they applied for Turnout Gear Storage Racks for Fire Station 1 with a total cost of \$6,236.

Next, Chief Hair reported that, due to a vehicle accident, the Dry Hydrant at the Moose Lodge was destroyed and it is the only water source for their property. He thanked Public Utilities Director Radford Thomas and Staff, especially Brandon Goble's crew, who performed all the leg work to install and make the hydrant functional again. The Moose Lodge was very thankful for the Fire Department's quick actions to repair the hydrant and sent the Fire Department a donation of \$50.00. Chief Hair said he was not sure if he had the authority, but he would like to forward the donation to Brandon Goble's crew as they performed the work necessary to repair and get the hydrant back in service.

Chief Hair also reported the Fire Department is currently installing free smoke detectors for the public again and clarified they are purchased with grant funding or from their departmental budget.

VI. OTHER

- A. July Calendar: By consensus of the Council, the calendar for the month of July was approved listing various committee meetings.
- B. Closed Session: Pursuant to N.C.G.S. §143-318.11(6), and upon a motion by Councilmember Willis, City Council entered into closed session to discuss personnel.
- C. Upon a motion by Councilmember Perkins, Council voted unanimously to re-enter into open session. City Council took the following action:

Mayor Gibbons stated City Council has completed their evaluation of City Manager Scott Hildebran and are recommending an 8% salary increase effective immediately along with an additional 2.5% match to his 401 (K) retirement account for a total City match of 5%.

Mayor Gibbons and Councilmembers highly commended Mr. Hildebran for his leadership and vision and for the great job he is doing for the City of Lenoir. They further expressed appreciation for how informed he is about current events and how active he is in the community by attending committee meetings and events.

City Manager Hildebran thanked City Council and stated he appreciates working with Council and all of the Department Directors. Mr. Hildebran said he was fortunate to have such a good team and to be working for the City of Lenoir.

Motion

Upon a motion by Councilmember Prestwood, City Council voted unanimously to approve an 8% salary increase and a 2.5% 401 (K) increase for a total 401 (K) match of 5% for City Manager Scott Hildebran as recommended by the Committee and City Council. These increases will be effective immediately.

VII. Adjourn:

There being no further business; the meeting was adjourned at 10:25 a.m.

Attachments

Customer Service Handout

Amendment #2, 2020 Unifour Consortium HOME Program Capital Project Budget Ordinance

May Communications Report

GOLDEN TICKET WINNERS

Golden Tickets are a way City staff can recognize each other for going the extra mile. Winners get a certificate signed by the City Manager and their department head, and staff will recognize winners at Committee of the Whole meetings. Each year, the Customer Service Team votes on which Golden Ticket was most deserving, and that person wins the annual Golden Rule Award and an extra paid day of vacation!

Norman Banner

Nominated by Donovan Church, Jared Wright, and Shane Barrier, Jan. 27.

In their nomination, Jared and Shane wrote, "Norman discovered a zip-lock bag in the trash while he was dumping a cart on his daily route. The bag appeared to contain a checkbook and loose cash. Knowing that these items shouldn't have been thrown out, Norman retrieved the bag and turned it in to his supervisor. After a quick investigation, the rightful owner of the checkbook and cash was contacted and the items were safely returned. The cash, totaling several hundred dollars, was said to be rent money and the owner was extremely grateful for Norman's selfless act of honesty and compassion."

Jared, Shane, and Donovan said Norman exhibited Key 1 - Personable, Key 2 - Proactive, Key 4 - Professionalism, and Key 7 - Equitable Service, and Key 8 - Successful Service Recovery.



From left: Assistant Sanitation Superintendent Thomas Coffey, Norman Banner, and Sanitation Superintendent Shane Barrier.

Chris Church

Nominated by Daniel Bentley, Feb. 5, 2021

Daniel and Chris were picking up garbage on their route and Chris saw a man lying on the ground beside his car. He yelled for Daniel to stop the truck and went over to assist the man. His legs are weak and he had fallen trying to get out of his car. They helped him up and made sure he was okay.

Daniel said Chris exhibited Key 1 - Personable, Key 2 - Proactive, Key 4 - Professionalism, Key 5 - Timely & Efficient, and Key 7 - Equitable Service.



Darren Bryant and Jonathan Whisnant

Nominated by Marshall Rupert, March 8, 2021

Darren and Jonathan assisted Marshall in cleaning up a homeless campsite on property near Harper Avenue. Marshall said the men exhibited Key 2 - Proactive and Key 6 - Team Work.



Darren Bryant, left, and Jonathan Whisnant, Sanitation Laborers, Public Works

Sgt. Martin Crisp

Nominated by Sandra Parlier, March 15, 2021

After receiving the following letter of thanks from grieving parents, Sandra and everyone at the police department felt Sgt. Crisp deserved a Golden Ticket. Sandra said Sgt. Crisp exhibited Key 1 - Personable and Key 4 - Professionalism.



From: Top retired [REDACTED]@gmail.com]
Sent: Thursday, March 4, 2021 3:28 PM
To: Phelps, Brent
Subject: Martin Crisp

Chief Phelps,

Many times during your tenure I am sure you have received complaints about fellow officers. This is not one of those emails. On 2/24 SGT Crisp came to our home and had to inform us that our son died by suicide in Alexander county. I met Marty about two years ago during a difficult time for us regarding our son and he always came by just to make sure we were safe and that we did not need anything. As a retired Army veteran I have been on the other side of the equation in regards to notifying next of kin and it was some of the worst days I can recall. However, I was not prepared for being on the receiving end of this type of news. Only through his compassion and strength were my wife and I able to even make any sense of this. 99% of the time a stranger shows up at the door or worse yet you just get a phone call from someone to inform you of the news. SGT Crisp is an exemplary officer but an even better human being. If there were more officers like him I think the world would be a better place. I come from a long line of police officers both past and present. My brother (Retired [REDACTED] Commander) was taken aback when he met Marty. He said he was absolutely one of the best officers he has met in his career. SGT Crisp serves as a light in the darkness for my family and I just wanted you to know that we will forever be grateful for his friendship and professionalism. I am sure this is the type of officer every chief wishes they had but to us he will just be "Marty" forever more. Thank you for creating an environment where officers like SGT Crisp can help the community in this manner.

Kindest Regards,

[REDACTED]

Nadine Hood & the Finance Department

Nominated by Hannah Williams, March 16, 2021

In her nomination, Hannah wrote, "The Unifour HOME Consortium, a house down-payment assistance program administered by WPCOG, is in its 25th year of providing support to the area. The WPCOG recognized the Lenoir Finance Department as integral to the success of the program. 'Much of the success of the program is due to the City of Lenoir Finance Department,' said the WPCOG Policy Board. 'Over the years the City of Lenoir has written over 4,000 checks and completed 25 audits and annual reports for the Consortium. Lenoir Finance Department's ability to be flexible by providing checks to closing attorneys in a timely manner allowed the program to be reliable for homebuyers and lenders for the past 25 years.' Nadine Hood is a long-time accounts payable employee in the Lenoir Finance Department has played a vital role in the success of this program!"

Hannah said Nadine exhibited Key 2 - Proactive, Key 4 - Professionalism, Key 5 - Timely & Efficient, Key 6 - Team Work, and Key 7 - Equitable Service.



Lenoir Fire Department

602 Harper Avenue, N.W.
Lenoir, North Carolina 28645



Fire Marshal
Christopher W. Jacobs
(828) 757-2193
(828) 394-1206 Fax
cjacobs@ci.lenoir.nc.us

Lenoir Fire Department
(828) 757-2190

APPLICATION FOR FIREWORKS DISPLAY PERMIT

- Name: Lenoir Parks & Recreation (individual, group or organizational sponsor)
- Address: 720 Mulberry St. SW
Lenoir, NC 28645
- Location of Display: 701 Mulberry St. SW (Street Address)
Lenoir, NC 28645
- Name, Address and Phone number of fireworks display operator:
Pyro Shows, Inc. PO Box 1776 LaFollette, TN 37766 423-494-9063
- Date and Time of Fireworks Display: July 4, 2021 9:30 PM
- Proposed Rain/Wind Date if event is postponed: N/A
- Provided a copy of approval for the fireworks display from the City of Lenoir per Caldwell County Agreement.
- Provide the qualifications of the operator which demonstrate experience with use of fireworks and knowledge of all safety precautions related to the storage, handling or use of fireworks. Operators **must have a permit from the Office of State Fire Marshal** and provide a copy of permits of all personnel involved in the display to this office or provide documentation required for assistants on site.
- Provide Evidence of Financial Responsibility by the sponsor of the event of the operator of the fireworks display. (Insurance Certificate) **City of Lenoir is to be included in the Certificate Holder Section.**
- Provide a "Procedure Plan for Failures" which establishes procedures to follow and actions to be taken in the event that a shell fails to ignite or other malfunctions.
- Provide a diagram (including distances) of the grounds on which the outdoor fireworks display is to be held showing the point at which the fireworks are to be discharged, the location of all buildings, highways and other lines of communication, this lines behind which the audience is to be restrained, and the location of other possible overhead obstructions.
- Provide information regarding the number and types of fireworks which will be discharged.
- Provide information regarding the manner and place of storage of such fireworks prior to delivery to the outdoor fireworks display site.

By signing this document, the applicant agrees that the operation of this outdoor fireworks display will conform to the terms of NFPA 1123 or NFPA 1126, and the General Statutes of North Carolina.

Kenny Story, Recreation Director
(Signature of Applicant)

6-23-21
(Date)



**City of Lenoir
Financial Summary
As of 5/31/2021**



General Fund					
	2020-2021 Budget	5/31/2021	% of Budget	Change from Previous Year	5/31/2020
Total Revenue	\$ 18,644,570.98	\$ 17,682,320.47	95%	\$ 517,261.77	\$ 17,165,058.70
COVID-19- Revenue	\$ 314,054.98	\$ 314,054.98	100%		
Revenue Net of COVID	\$ 18,330,516.00	\$ 17,368,265.49	95%	\$ 203,206.79	\$ 17,165,058.70
Expenditures	\$ 18,644,570.98	\$ 15,248,651.58	82%	\$ (607,132.36)	\$ 15,855,783.94
COVID-19 Expenditures	\$ 314,054.98	\$ 314,054.98	100%		
Expenditures Net of COVID	\$ 18,330,516.00	\$ 14,934,596.60	81%	\$ (921,187.34)	\$ 15,855,783.94
Over/Under Net of COVID	\$ -	\$ 2,433,668.89		\$ 1,124,394.13	\$ 1,309,274.76
Downtown District					
	2020-2021 Budget	5/31/2021	% of Budget	Change from Previous Year	5/31/2020
Total Revenue	\$ 191,938.00	\$ 191,291.90	100%	\$ 10,091.05	\$ 181,200.85
COVID-19- Revenue	\$ 8,200.00	\$ 8,200.00	100%		
Revenue Net of COVID	\$ 183,738.00	\$ 183,091.90	100%	\$ 1,891.05	\$ 181,200.85
Expenditures	\$ 191,938.00	\$ 138,514.60	72%	\$ (30,675.19)	\$ 169,189.79
COVID-19 Expenditures	\$ 8,200.00	\$ 8,200.00	100%		
Expenditures Net of COVID	\$ 183,738.00	\$ 130,314.60	71%	\$ (38,875.19)	\$ 169,189.79
Over/Under Net of COVID	\$ -	\$ 52,777.30		\$ 40,766.24	\$ 12,011.06
Water/Sewer Fund					
	2020-2021 Budget	5/31/2021	% of Budget	Change from Previous Year	5/31/2020
Revenues	\$ 8,606,700.00	\$ 8,700,007.40	101%	\$ 63,684.93	\$ 8,636,322.47
COVID-19- Revenue	\$ 25,400.00	\$ 25,400.00	100%		
Revenue Net of COVID	\$ 8,581,300.00	\$ 8,674,607.40	101%	\$ 38,284.93	\$ 8,636,322.47
Expenditures	\$ 8,606,700.00	\$ 7,197,916.37	84%	\$ 17,086.23	\$ 7,180,830.14
COVID-19 Expenditures	\$ 25,400.00	\$ 25,400.00	100%		
Expenditures Net of COVID	\$ 8,581,300.00	\$ 7,172,516.37	84%	\$ (8,313.77)	\$ 7,180,830.14
Over/Under Net of COVID	\$ -	\$ 1,502,091.03		\$ 46,598.70	\$ 1,455,492.33

CITY OF LENOIR As Amended 6-22-21
AMENDMENT #2 TO THE 2020 UNIFOUR CONSORTIUM HOME PROGRAM
CAPITAL PROJECT BUDGET ORDINANCE

Be it ordained by the City Council of the City of Lenoir that, pursuant to Section 13.2 of Chapter 159 of the General Statutes of North Carolina, the following grant project ordinance is hereby adopted.

Section 1. The project authorized is the HOME project described in the work statement contained in the Grant Agreement (#M20-DC370208) between this unit and the United States Department of Housing and Urban Development. This project is more familiarly known as the FY-2020 Unifour Consortium HOME Program (City of Lenoir, is the lead entity).

Section 2. The officers of this unit are hereby directed to proceed with the grant project within the terms of the grant document(s), the rules and regulations of the DHUD and the budget contained herein.

Section 3. The following revenues are anticipated to be available to complete the project:

Revenue from HOME Grant

	CURRENT	REVISED	Change
Revenue from HOME Grant	1,145,874	1,145,605	(269.00)
Anticipated Program Income	425,000	1,047,043.55	622,043.55
Total Revenues	1,570,874	2,192,648.55	621,774.55

Section 4. The following amounts are appropriated for the project:

	Current	Revised	Change
Down Payment Assistance	483,311	1,009,007.55	525,696.55
HOME CHDO	171,882	171,882	0.00
Multi-Family Housing	384,300	384,072	(228.00)
New Construction	307,000	307,000	0.00
Morganton			
Program Income Admin	52,500	148,806	96,306.00
General Program Admin	171,881	171,881	0.00
Total Expenditures	\$1,570,874	\$2,192,648.55	621,774.55

Section 5. The Finance Officer is hereby directed to maintain within the Grant Project Fund sufficient specific detailed accounting records to provide the accounting to the grantor agency required by the grant agreement(s) and Federal and State regulations.

Section 6. Funds may be advanced from the General Funds for the purpose of making payments as due. Reimbursement requests should be made to the grantor agency in an orderly and timely manner.

Section 7. The Finance Officer is directed to report quarterly on the financial status of each project element in Section 4 and on the total grant revenues received or claimed.

Section 8. The Budget Officer is directed to include a detailed analysis of past and future cost and revenues on this grant project in every budget submission made to this Board.

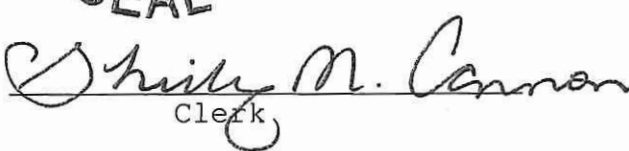
Section 9. Copies of this grant project ordinance shall be made available to the Budget Officer and the Finance Officer for direction in carrying out this project.

CITY OF LENOIR
CHARTERED
JANUARY 28, 1851

Adopted this the 22nd day of June, 2021.



Mayor

SEAL


Clerk

May 2021 Communication Report

By Joshua Harris, Director, Communication & Public Information 6/7/2021

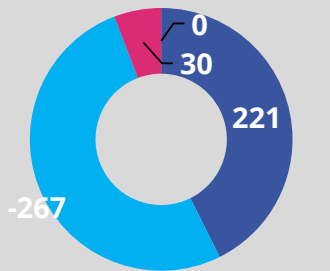
CONTENT CREATION

News Releases	Photos	Videos	Radio Spots	Social Posts	Notify Me	Q&A	eSign
9	100	7		114	31	21	5

PUBLIC ENGAGEMENT

New Followers

-16



Facebook Twitter
Instagram City Alerts

Social Reach

87,378

Facebook 83,560
Twitter 3,335

Video Views

2,844

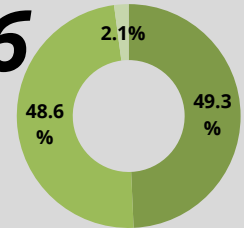
Facebook 2,457
YouTube 387

Website Views

35,166

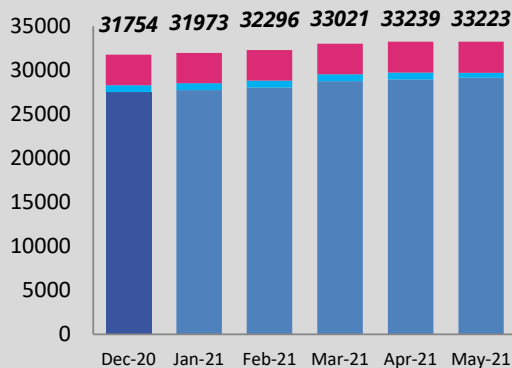
Top Pages

- 1 Payment Options
- 2 Jobs
- 3 Water & Sewer Service
- 4 Police
- 5 LAFC
- 6 Garbage Collection
- 7 Parks & Recreation

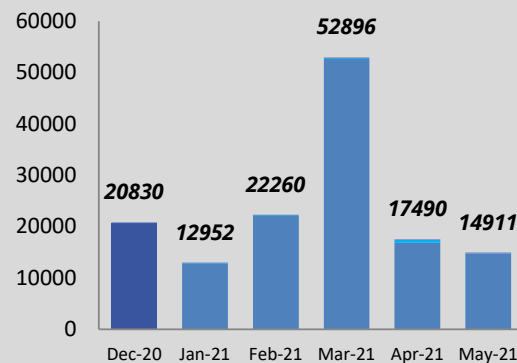


Mobile
Desktop
Tablet

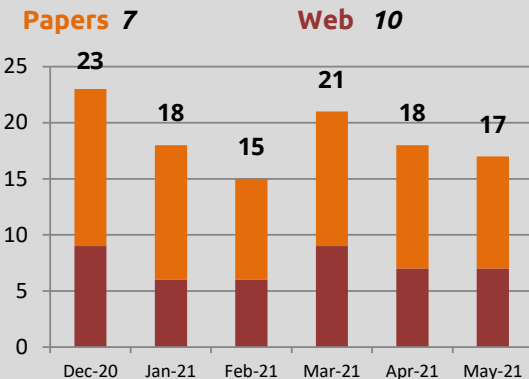
Total Followers



Social Engagement



Media Coverage **17**





Top Facebook

Reach: The number of people who saw the post on their feed

Engagements: Reactions, comments, shares, photo/video views, and clicks

Total Facebook Followers

29,159

Last Month 28,938

Gain 221

City of Lenoir Police Department
Published by CI Div · May 20 at 1:47 PM ·

With heavy hearts, the Lenoir Police Department mourns the passing of retired K9 Cerik, K9 Cerik was the youngest K9 to ever certify with Lenoir PD, and he served faithfully from 2012 until his well-earned retirement in 2019. In retirement, K9 Cerik lived with his handler, SGT Nathaneal Blache and family. K9 Cerik passed peacefully with his handler and other friends by his side on 05/12/2021. Please keep SGT Blache and his family in your thoughts and prayers.



44,327
People Reached

5,592
Engagements

Boost Post

836

110 Comments 208 Shares

	Paid	Organic	Rate
Reach		44,327	
Engagements		5,592	13%
> Comments		110	
> Shares		208	

City of Lenoir Fire Department
Published by Tucker Price · May 5 ·

Pictures from a possible structure fire this evening that turned out to be an outdoor trash can on fire. Thanks to the employees of Harbor Freight taking quick action with their fire extinguishers as well as a quick response from first due units the fire did not progress any worse. A possibly bad situation mitigated before it got any worse.
"Pre arrivals photos courtesy of Jeanne Bell"



18,922
People Reached

4,546
Engagements

Boost Post

You and 204 others

19 Comments 148 Shares

	Paid	Organic	Rate
Reach		18,922	
Engagements		4,546	24%
> Comments		19	
> Shares		148	

City of Lenoir, NC Government
Published by Joshua Harris · May 24 at 5:01 PM ·

Congratulations to Officer Brandon MacLeod on being promoted to Sergeant with the City of Lenoir Police Department. Sgt. MacLeod has served as Patrol Officer, Master Patrol Officer, Traffic Officer, School Resource Officer, and a Police Corporal. MacLeod has also served as the lead advisor the department's Police Explorer Post. "Please join me in congratulating Sergeant MacLeod on his new promotion within our agency," Chief Brent Phelps said.



9,130
People Reached

1,478
Engagements

Boost Post

237

60 Comments 19 Shares

	Paid	Organic	Rate
Reach		9,130	
Engagements		1,478	16%
> Comments		60	
> Shares		19	



Top Tweets

Impressions: Times people saw this Tweet on Twitter

Engagements: Times people interacted with this Tweet

Total Twitter Followers

526

Last Month

793

Gain

-267



City of Lenoir, NC @CityofLenoir

Congratulations to Officer Brandon MacLeod on being promoted to Sergeant with the City of Lenoir Police Department. Sgt. MacLeod has served as Patrol Officer, Master Patrol Officer, Traffic Officer, School Resource Officer, and a Police Corporal. pic.twitter.com/NwdsvAebm8

Impressions	420
Total engagements	3
Media engagements	1
Likes	1
Detail expands	1



City of Lenoir, NC @CityofLenoir

Mayor Joe Gibbons, Councilman Ike Perkins, and other community leaders gathered in @DowntownLenoir today to pray on the #NationalDayofPrayer. The theme was 2 Corinthians 3:17, "Now the Lord is the Spirit, and where the Spirit of the Lord is, there is freedom." @NatlPrayer pic.twitter.com/mUOOk92AYM

Impressions	240
Total engagements	18
Media engagements	12
Likes	3
Detail expands	2
Profile clicks	1



Top Instagram

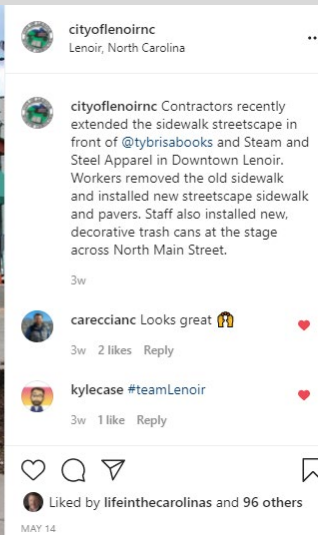
Likes: The number of people who liked the post on their feed

Total Instagram Followers

3,538

Last Month 3,508

Gain 30



Likes

97

Comments

4



Likes

85

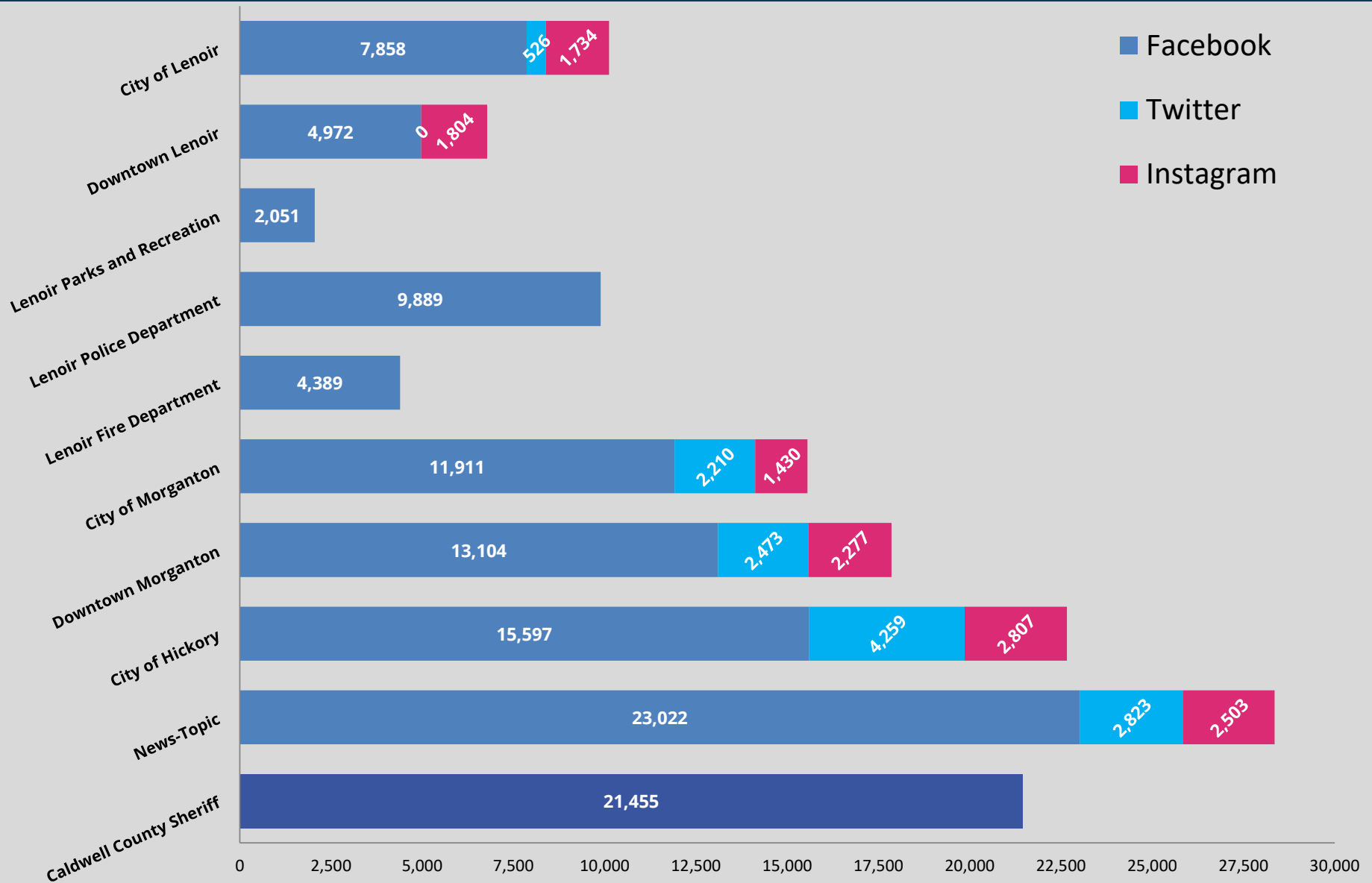
Comments

4



Social Comparison

The chart below compares Lenoir's social accounts with surrounding organizations.





Questions and Form Requests

21

Bulk Garbage 55

Garbage Pickup 16

Cart Issue 2

Extra Cart 18

Payment Plan

Records Request

Total Requests 91

There are a couple pit holes on our road that could be fixed plz. The whole road honestly needs repaving

I live in the Cedar Rock Community and wanted to report unsafe drivers around here

There is a fire hydrant in the lower parking lot of Hibriten High School that does not work.

Green yard waste container was not emptied on Wednesday.

I am wanting to set up at the downtown farmers market. I paint on wood. Scenes sometimes add a Script

I need a trash can please. Mine broke. I tried to fill out the form. No luck, I don't have an account number. 1106 Plaza St NW Lenoir, NC 28645

Be advised that the street signs at the corner of Woodhaven and Poplar are missing

I am wanting to move to Lenoir to be closer to my sisters. I am interested in the new ones off lower creek rd

tree limbs are obstructing street lights on Middle St and Middle St and Briarwood St corner intersect.

I am having to go to court for my landlord. He has had us living in an unliveable home for almost 2 years now with black mold

Traffic light takes way too long to change if attempting to turn left. Intersection of Harrisburg Dr sw and Morganton blvd in lenoir

Do you have a printed map, brochure or tourist guide to send me to Spain?

This is the place directly in front of Bakers Waste Equipment in Whitnel area. The grass is super high since noone is ever there and it is getting ridiculo

Once again, my green waste collection bin was not emptied on Wednesday. 2303 Briarwood St SW

Hello, I was hoping to inquire about an "Adopt a Street" program within the city of Lenoir? Is there a program like that set up?

Gate was locked at the aquatic center

I'm trying to get someone to go over beside the library to cut the ivy back off the sidewalk and the tree.

I had ordered a Veterans plaque for memorial day and wanted to see if it was installed

I called yesterday. I am trying to check on some pavers.

Will there be a Memorial Day ceremony on square Monday?

5085 Hwy 90, I saw a man and woman walking up into the woods with back packs on.

Questions & Form Requests

Year-Over-Year

