

**AGENDA
CITY OF LENOIR
COMMITTEE OF THE WHOLE
801 WEST AVENUE
TUESDAY, NOVEMBER 26, 2019
8:30 A.M.**

I. CALL TO ORDER

II. TOUR OF WATER TREATMENT PLANT FOLLOWING MEETING

III. CITIZEN COMMENT

IV. COMMITTEE ITEMS

A. Public Utilities - Director Radford Thomas

B. Public Works - Director Jared Wright

V. Community Development

A. Lenoir Tourism Development Authority: The Lenoir Tourism Development Authority met on Thursday, November 14. Minutes of the meeting will be submitted. Kaylynn Horn, Economic Development Director, will present a report of current activities.

B. Lenoir Business Advisory Board: The Lenoir Business Advisory Board did not meet on Thursday, November 14 due to not having a quorum present. Kaylynn Horn, Economic Development Director, will present a report of current activities.

C. Planning Board: The Planning Board meets on Monday, November 25. Planning Director Jenny Wheelock will present a report of current projects.

D. Parks & Recreation Advisory Board: The Parks & Recreation Advisory Board did not meet in November. Kenny Story, Recreation Director, will present a report of current activities.

VI. FINANCE & ADMINISTRATION

A. Financial Summary – Finance Director Donna Bean

B. Holiday Bonus – Finance Director Donna Bean

C. Update; Public Communications – Public Information Officer Joshua Harris

VII. PUBLIC SAFETY

A. Police Department – Chief Brent Phelps

B. Fire Department – Chief Ken Hair

VIII. OTHER

A. December Calendar

IV. ADJOURN



**City of Lenoir
Financial Summary
As of 10/31/2019**



General Fund					
	2019-2020 Budget	10/31/2019	% of Budget	Change from Previous Year	10/31/2018
Total Revenue	\$ 17,362,391.00	\$ 17,190,549.98	99%	\$ 3,700,881.40	\$ 13,489,668.58
Expenditures	\$ 17,362,391.00	\$ 6,213,344.63	36%	\$ 519,684.73	\$ 5,693,659.90
Over/Under	\$ -	\$ 10,977,205.35		\$ 3,181,196.67	\$ 7,796,008.68

Downtown District					
	2019-2020 Budget	10/31/2019	% of Budget	Change from Previous Year	10/31/2018
Revenues	\$ 183,736.00	\$ 386.17	0.2%	\$ (289.08)	\$ 675.25
Expenditures	\$ 183,736.00	\$ 67,102.99	37%	\$ 9,096.32	\$ 58,006.67
Over/Under	\$ -	\$ (66,716.82)		\$ (9,385.40)	\$ (57,331.42)

Water/Sewer Fund					
	2019-2020 Budget	10/31/2019	% of Budget	Change from Previous Year	10/31/2018
Revenues	\$ 8,941,688.00	\$ 3,346,162.54	37%	\$ 372,781.68	\$ 2,973,380.86
Expenditures	\$ 8,941,688.00	\$ 1,921,429.58	21%	\$ (149,311.07)	\$ 2,070,740.65
Over/Under	\$ -	\$ 1,424,732.96		\$ 522,092.75	\$ 902,640.21

October 2019 Communications Report

By Joshua Harris, Director, Communications

Nov. 21, 2019



LENOIR
NORTH CAROLINA

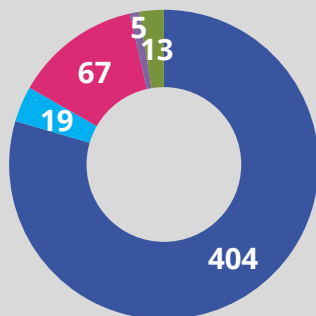
CONTENT CREATION

News Releases	Photos	Videos	Radio Spots	Social Posts	Notify Me	Q&A	eSign
6	197	8	2	231	55	16	3

PUBLIC ENGAGEMENT

New Followers

508



Facebook Twitter Instagram
eNews City Alerts

Social Reach

92,382

Facebook **81,909**
Twitter **10,190**

Video Views

5,691

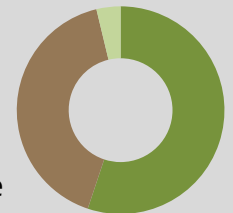
Facebook **5,535**
YouTube **156**

Website Views

28,018

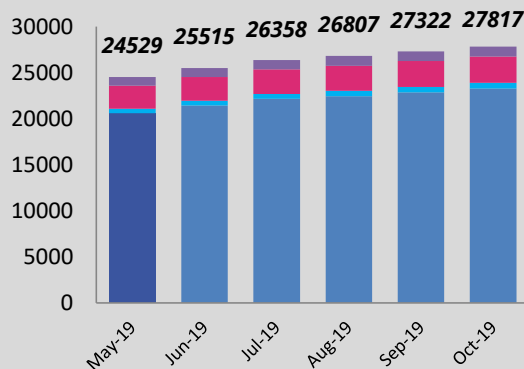
Top Pages

- 1 /Payment-Options
- 2 /Jobs
- 3 /Water-Sewer-Service
- 4 /Calendar
- 5 /Lenoir-Aquatic-Fitness-Center
- 6 /Police
- 7 /CANCELED - Downtown Trick-Or-Treating

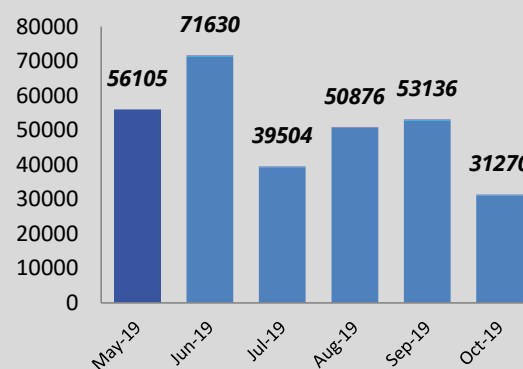


Mobile
Desktop
Tablet

Total Followers



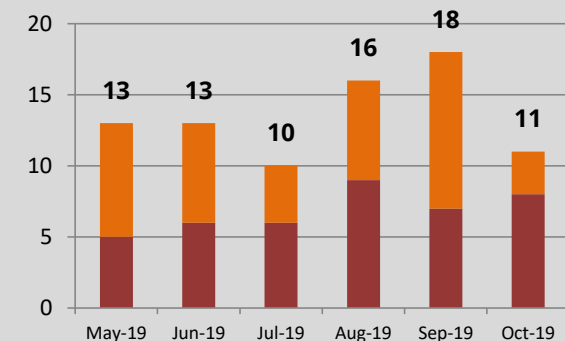
Social Engagement



Media Coverage **11**

Papers 8

Web 3





Top Facebook

Reach: The number of people who saw the post on their feed

Engagements: Reactions, comments, shares, photo/video views, and clicks

Total Facebook Followers

23,280

Last Month 22,876

Gain **404**

Lenoir Police Department
Published by Police Dept [?] · October 8 · 🌐

2ND UPDATE: SUSPECT IS IN CUSTODY (3:14 PM - 10/9/19)
Updated Information (5:57 PM - 10/9/19)

Mr. Davis was taken into custody on 10/09/2019 at the Caldwell County Magistrate's Office at around 2:52 PM. He received a \$300,000.00 secured bond for the Felony Hit and Run Resulting in Serious Injury or Death warrant. He was served an additional Misdemeanor warrant for Unauthorized Use of a Motor Conveyance and received a \$10,000.00 secured bond on that charge. He is scheduled for a first appearance in court on 10/10/2019. Additional charges related to this case may be filed in the future.



Kenneth Avery Davis - Ref: PR 10-8-19

27,015 People Reached 8,658 Engagements [Boost Post](#)

👍👎🗨️ 78 46 Comments 430 Shares

	Paid	Organic
Reach		27,015
Engagements		8,658
Comments		46
Shares		430

Downtown Lenoir
Published by kyle case [?] · October 31 at 10:18 AM · 🌐

Downtown Trick-or-Treating has been cancelled and will not be rescheduled. We apologize for the inconvenience but, unfortunately, the weather is beyond our control. Facepainting, balloon artists, and other activities will be moved to the Halloween Carnival at the Lenoir MLK Center which is indoors. That event is today from 5:30pm-8:30pm. Please come out and support that event.

15,127 People Reached 1,978 Engagements [Boost Post](#)

👍 39 30 Comments 220 Shares

	Paid	Organic
Reach		15,127
Engagements		1,978
Comments		30
Shares		220

City of Lenoir, NC Government
Published by Joshua Harris [?] · October 1 · 🌐

If you're looking for a seasonal job to make some extra money, we have a few openings here in the City of Lenoir. We're looking for drivers, master equipment operators, and laborers in the Sanitation Division to help collect leaves and other brush this fall. Check out the job descriptions online at www.cityoflenoir.com/jobs.



🏠 Turn on job features for this post to reach more applicants. [Turn On](#)

5,401 People Reached 1,121 Engagements [Boost Post](#)

👍 29 57 Shares

	Paid	Organic
Reach		5,401
Engagements		1,121
Comments		
Shares		57



Top Tweets

Impressions: Times people saw this Tweet on Twitter

Engagements: Times people interacted with this Tweet

Total Twitter Followers

610

Last Month 591 Gain **19**

City of Lenoir, NC @CityofLenoir

Guess what? @DowntownLenoir's motto "Together We Create" was voted the best motto in the state by @BusinessNC! Read more at <https://mailchi.mp/businessnc/test-daily-digest-7302017-570065> ...



Reach a bigger audience

Get more engagements by promoting this Tweet!

Impressions 624

Total engagements 15

Link clicks 6

Likes 4

Detail expands 4

Retweets 1



City of Lenoir, NC @CityofLenoir

An old dilapidated house located at 610 Hospital Ave. is being demolished by new owners who are interested in redeveloping the property. City staff started enforcement on the property several years ago because the house was unsafe and uninhabitable.
pic.twitter.com/bHUVf943gD

Impressions 496

Total engagements 31

Media engagements 24

Likes 5

Detail expands 2



Downtown Lenoir, NC @DowntownLenoir

STREET CLOSURE UPDATES for BBQ Festival: Together We Create Newsletter - <https://mailchi.mp/e0f74216c65b/downtownchr istmas-739651> ... pic.twitter.com/E6jkDKSuXi

Impressions 168

Total engagements 6

Link clicks 6



Top Instagram

Likes: The number of people who liked the post on their feed

Total Instagram Followers

2,855

Last Month 2,788

Gain **67**



Likes **50**
Comments

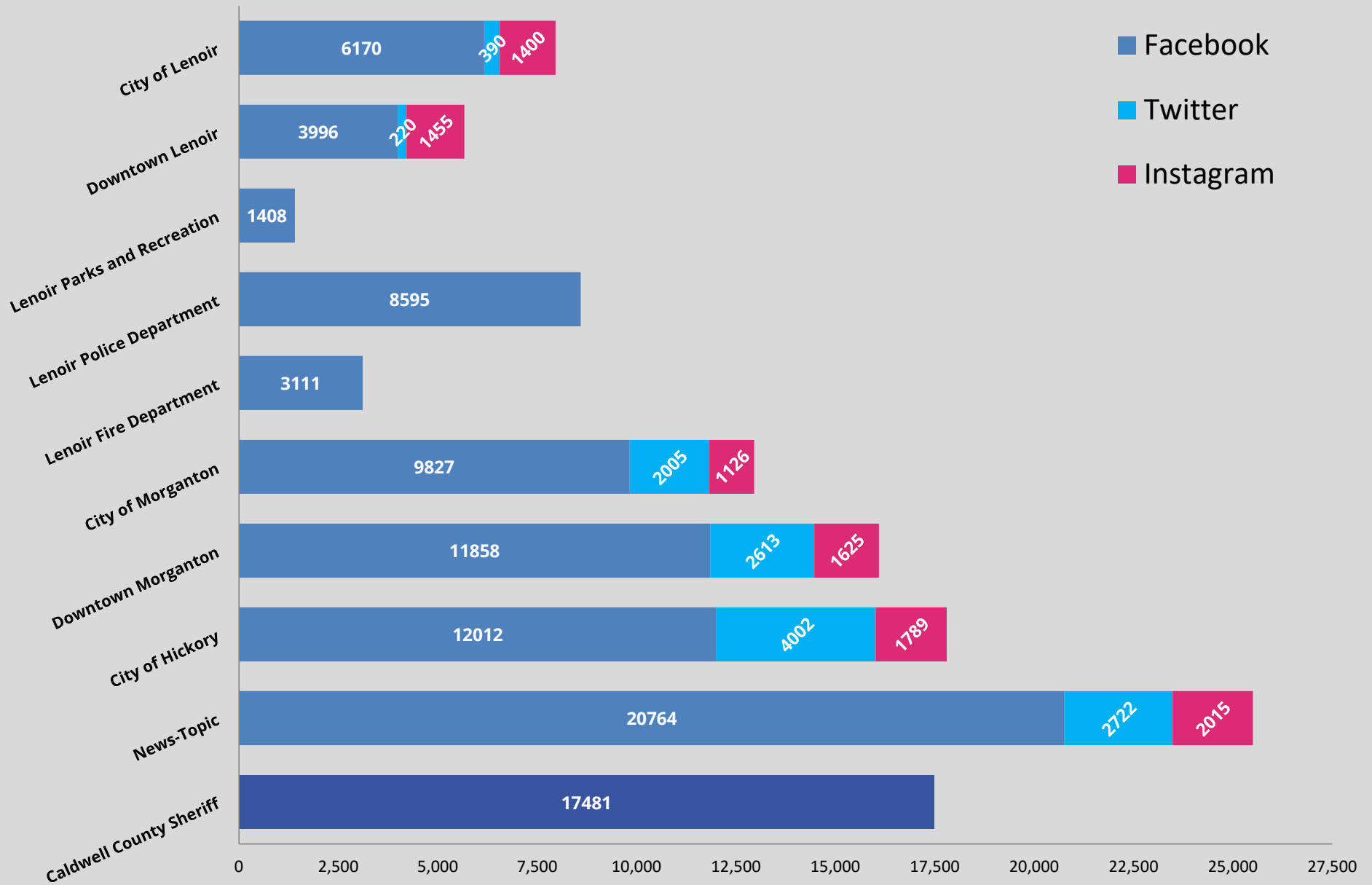


Likes **43**
Comments



Social Comparison

The chart below compares Lenoir's social accounts with surrounding organizations.





Questions from the public

16

Phone call scam this morning (Oct. 4). Male called me with the "Grandma" approach.

Is it too late to get Deacon Black to play at Smoking in the Foothills?

I'm trying to find out if the Lenoir PD participates in the "shop with a cop" program.

Do you know the date the luminaries will be lit this year? Thanks!

Who can I contact to help pick up trash along my road? It needs attention. I will help. Let me know. Thanks.

Can you tell me if the Biosolids Facility Improvement project has been awarded?

I called about 2 weeks ago to get our gravel street scrapped . Its getting so bad that our cars are starting to bottom out just trying to drive down it .

Garbage Collection Request

I live on Plantation Drive 1001 and would like to get rid of Duke Power and have Blue Ridge for my power. Is this possible?

Our street light has been out for four days. Very dark and unsafe.

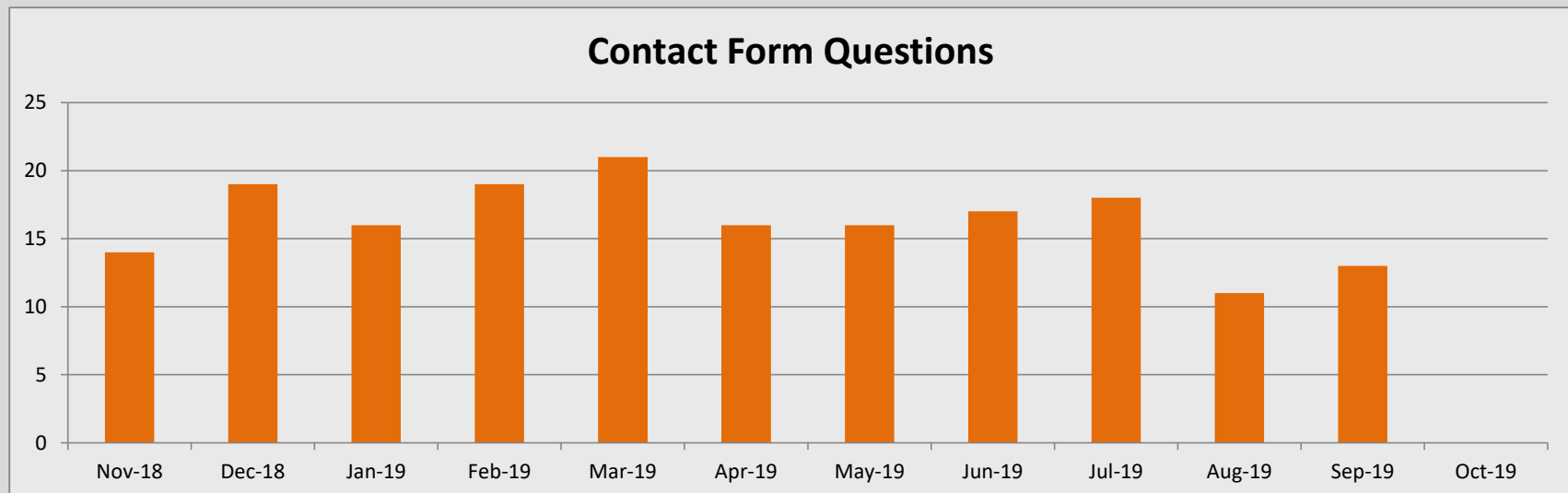
I am trying to contact human resources to see if they are interested in having a booth during Hibriten High School's Career Fair

My mother's family lived in Lenoir on Scruggs street. I have been trying to find with Google map but it does not recognize scruggs street.

I am the SRO at Gamewell Middle School. I was told by Dr. Church at the Education Center to contact the City of Lenoir for signage.

The street light in front of our house is out. It is the one located across from our house-when you turn left onto Chesterfield,

Can you clarify when the City Council will meet in November? The website list Nov. 12 as the evening meeting date



December 2019

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1 12:30 p.m. Christmas Toy Drive & Cruise-In (Downtown)	2	3 5:00 p.m. City Council *Note: Time Change	4 9:00 a.m. Staff Mtg.	5	6 6:30 p.m. Annual Christmas Parade (Downtown)	7
8	9	10	11	12	16 6:00 p.m. - 10:00 p.m. Luminary Display (Blue Ridge Memorial Gardens)	14 6:00 p.m. - 8:30 p.m. "Dr. Seuss The Grinch" (LHS Auditorium) *Santa at 6:00 p.m.
15	16	17 Cancelled - City Council Meeting	18	19	20	21
22	23	24 Christmas Holiday! City Offices Closed!	25 Merry Christmas! City Offices Closed!	26 Christmas Holiday! City Offices Closed!	27	28
29	30	31				
Notes for January City offices will be closed on Wednesday, January 1 in observance of New Year's Day and on Monday, January 20 in observance of the Martin Luther King, Jr. holiday.						