

**COMMITTEE OF THE WHOLE  
CITY HALL, THIRD FLOOR  
TUESDAY, JANUARY 23, 2018  
8:30 A.M.**

PRESENT: Mayor Pro-Tem Willis presiding. Committee members Gibbons, Beal, Perdue, Rohr, Thomas and Stevens.

City Manager Hildebran, City Clerk Cannon, Public Information Officer Harris, Police Captain Phelps, Deputy Fire Chief Hair, Economic Development Director Horn, Finance Director Bean, Recreation Director Story, Planning Director Wheelock, Public Utilities Director Thomas and Public Works Director Beck.

OTHERS: Virginia Annable, *News-Topic*, Jay Clapp, Remp & Kemp and Jesse Plaster, Architect.

ABSENT: Councilmember Ike Perkins and Department Directors, Scott Brown and Ken Briscoe.

I. CALL TO ORDER

A. Mayor Pro-Tem Willis welcomed everyone and called the meeting to order.

II. CITIZEN COMMENT PERIOD

III. COMMITTEE ITEMS

A. Public Utilities/Public Works

1. Public Works Director Charles Beck reported on the following items:

- A. Traffic Study; Intersection of Main/West Avenue: Public Works Director Beck introduced Mr. Jay Clapp, Ramey Kemp Associates, who presented a summary of the traffic assessment at the intersection of Main Street and West Avenue.

A copy of the traffic study is attached to these minutes as information.

Mr. Clapp stated McGill Associates asked their firm to conduct a study and noted the purpose of the study is to evaluate the existing operations at the intersection and determine if an alternative method of traffic control could reduce delays on the northbound approach of Main Street. Mr. Clapp reported that traffic studies were completed during the day and also during peak hours in the evening. It was noted that West Avenue is a one-way street with a speed limit of 20-mph while the westbound approach of West Avenue consists of a shared left through-lane and a shared through-right turn lane.

Mr. Clapp stated that, based on their analysis of the existing traffic signal, the signal is not necessary. Studies were also conducted of a two-way stop and a four-way stop. He reported the studies revealed motorists could expect minor delays of less than 10 seconds per vehicle on the northbound approach of Main

Street and approximately 7.5 seconds per vehicle on the southbound approach under the all-way stop controlled condition. In addition, he related that delays on the westbound approach of West Avenue are expected to increase by approximately 5 seconds per vehicle; the approach is expected to experience minor overall delays of less than 10 seconds per vehicle.

City Manager Hildebran mentioned the City of Morganton just completed a downtown Master Plan and noted their number one priority is two-way streets. Mr. Hildebran suggested that Council consider the option of changing the following streets to two-way traffic prior to making a decision on removing the traffic signal (Harper Avenue-eastbound between Steel Street & Norwood Street) and (West Avenue from Ridge Street to its merger w/Harper Avenue at Steel Street). A discussion followed regarding changing these streets to two-way.

Economic Development Director Horn pointed out that merchants would be in favor of two-way streets because it slows traffic down and motorists will be able to see more businesses. In addition, this change may bring additional people into the downtown area.

Mr. Clapp stated two-way streets would affect the traffic signals and pointed out the pedestrian signal would need to be retained. He also mentioned roundabouts would tie into the footprint of the intersections.

Following discussion, Council was in consensus to move forward with conducting a traffic study regarding changing these streets to two-way.

- B. Hospital Avenue Sidewalk Project- reported the design has been sent to NCDOT for their review and the project can be bid out following their approval. He stated a public meeting will be held to receive public input and then the City will begin obtaining the necessary right-of-ways. Director Beck reported the project may be bid out in the fall.
  - C. Update; OSHA Inspection – reported that, due to the number of accidents the Department has had, officials from OSHA conducted an unannounced inspection of the facilities which resulted in their being fined for three items. Director Beck stated the City is going to protest the fines in order to try and have them reduced. City Council asked for a copy of the report to be sent to them for their review.
2. Public Utilities Director Radford Thomas reported on the following items:
- A. Update; Water Line Breaks – reported that between 50 to 60 water main breaks/leaks occurred during the recent cold weather. He noted the large majority have been repaired without inconveniencing customers and commended Staff for all of their hard work during this extremely cold weather.
  - B. Meter/Sys Evaluation – reported they have evaluated different software which will be installed to manufacture's specifications and the process will assist the City in becoming more efficient with its billing process. Director Thomas stated he will be presenting additional information at the February 27

Committee of the Whole meeting to consider during Council's upcoming budget process.

- C. Wastewater Service Agreement; Town of Sawmills – reported he will be presenting the new Agreement to Purchase Wastewater Service between the City of Lenoir and the Town of Sawmills at the February 20 City Council meeting.
- D. Biosolids Project – reported this project will be bid out in early 2019.
- E. Water Plant Improvements Project – reported the project will be completed in May and distributed photos of the progress of the construction for the chemical storage tanks from March 24, 2027 to January 22, 2018. Director Thomas also shared the Water Treatment Plant Improvements Project, Phase II, will begin in the near future with pre-construction bids being obtained along with a notice to proceed.

### 3. Public Safety

- A. Fire Department; LFD Station 3: Deputy Fire Chief Ken Hair introduced Jesse Plaster, Architect, who displayed photos of the model and design for the proposed Lenoir Fire Station No. 3. Mr. Plaster stated the two-bay fire station will include two private offices, elevator access, storage and a lounge area. The building will be comprised of red brick and a large sign of the Department's seal will be placed on the backside of the building.

The estimated cost for this project is \$1.6 million. It was noted that local contractors will be used for this project and the cost estimate may change when materials for the project are finalized.

Deputy Chief Hair stated the existing stormwater issues at the site have been addressed and pointed out the building will be energy efficient and will not contain any carpet. He commended Mr. Plaster for the great job he has done regarding the design of the new structure.

### 4. Police Department

- A. Traffic Request; Barcosse Street – Police Captain Brent Phelps reported the Department has received complaints regarding speeding motorists on Barcosse Street which has a speed limit of 25 mph. The Department conducted a traffic study which revealed 130 vehicles travel Barcosse Street per day at an average speed of 15.7 mph. The study revealed one motorist traveling at 51 mph.

Captain Phelps reported that residents have also inquired about the installation of a speed hump on Barcosse, but pointed out you have to have a 300-foot horizontal radius on a street in order to install one. Based upon the information listed in the traffic study, the Police Department is not recommending a speed hump for Barcosse Street. Captain Phelps stated the Department does plans to increase their visibility in this neighborhood.

- B. Update; Personnel – Captain Phelps stated Jody Herman was recently promoted to Lieutenant and three new officers have been sworn in who are Meredith Haney, Matthew Bonestell and Devon Mosteller. However, he remarked they continue to experience a number of vacancies.
- C. Update; Fence Installation Project – reported the project is underway, but Staff

has learned the fence needs to be able to operate off of their generator. Upon completion, a gate will be installed on both the front side and back side of the property. The purpose of this project is to provide additional security for personnel and will be completed by mid-February.

#### IV. COMMUNITY DEVELOPMENT

- A. Lenoir Tourism Development Authority: The Lenoir Tourism Development Authority (LTDA) is scheduled to meet on Thursday, January 25 at 3:00 p.m. at City Hall. Minutes of the December 8, 2017 meeting were distributed as information.

Finance Director Donna Bean reported the Board approved their annual audit contract with S. Eric Bowman, PA, and tabled consideration of two funding requests until the January meeting.

- B. Lenoir Business Advisory Board: The Lenoir Business Advisory Board (LBAB) last met on Thursday, January 11. Kaylynn Horn, Economic Development Director, informed Council the annual North Carolina Main Street Conference will be held on March 13-15 in Charlotte and encouraged Councilmembers to attend.

In addition, a brief discussion was held by Staff regarding establishing guidelines that would pertain to larger trucks that participate in the annual Christmas parade and have issues turning onto the streets where citizens are standing to view the parade. Staff also discussed finding a different location or staging area that may be safer for the parade participants to lineup at rather than on College Avenue.

At this point in the meeting, City Council took a five minute break.

- C. Tax Releases/Refunds: Finance Director Donna Bean presented a list of tax releases and refunds as of January 2018. She explained the various reasons for each release and/or refund as listed on the report. (A copy of the Tax Releases is attached to these minutes as information).

Upon a motion by Councilmember Rohr, Council voted 5 to 0 to approve the list of Tax Releases/Refunds as recommended by Finance Director Bean. Note: Councilmember Perdue was absent from the room during this vote.

Note: Councilmembers Jonathan Bean and Crissy Thomas left the meeting at 10:00 a.m.

- D. Planning Board: Planning Director Jenny Wheelock reported the Board met on Monday, January 22 and reviewed the following items.
- 1) Proposed ordinance amendment for non-conforming structures for single family homes will be presented to Council in February.
  - 2) Proposed design standards for older single-wide mobile homes by the elimination of minimum size requirements. It was noted there are size restrictions for new double-wide units. Director Wheelock stated Council can

- address the design standards for minimum size and orientation of these types of homes.
- 3) Discussed the issue of allowing agriculture in residential areas such as greenhouses & workshops. Noted conditional zoning may be used or a code could be created to address this issue.
  - 4) Bike Plan is complete and will be submitted to Council in March following a review by the Planning Board. It was noted that two-way traffic would also change the plan the state has approved for bike structures.
  - 5) 2017 Enforcement Activity Report and 2017 Development Activity Report: Director Wheelock reviewed each report and pointed out the Department has issued 97 zoning permits for 2017 and related there were 29 sign violations and 34 minimum housing abatements (4 by the City and 30 were abated by the owners). (A copy of these reports is attached to these minutes as information).
  - 6) Annexation Request: Hilltop Mart: Director Wheelock informed Council the new owner of Hilltop Mart located on Abingdon Road has requested to be annexed into the City for beer/wine sales. Due to Council previously denying an annexation petition from the previous owner because of site line issues, Council directed Ms. Wheelock to inform the owner they were not in consensus to move forward with this request.
- E. Parks & Recreation Advisory Board: The Parks & Recreation Advisory Board's next meeting will be held on Monday, February 19 at 6:00 p.m. at the Martin Luther King, Jr. Center. Recreation Director Kenny Story presented the following information:
- 1) Currently has 27 basketball teams and thanked Mayor Pro-Tem Ben Willis and Councilmember Crissy Thomas for helping coach the teams.
  - 2) Reported the wrestling programs are underway, but pointed out that several communities are experiencing a lower number of participants and may not have a team next year to compete. However, he stated that Lenoir will continue to provide wrestling programs.
  - 3) Reported the corner of the pool deck located on the deep end of the pool at the Aquatic & Fitness Center raised up 1 to 2 inches during the extremely cold weather, but has since gone back down. Staff is checking out the cause of this issue.
  - 4) Also mentioned the Aquatic & Fitness Center Staff are having issues with their telephones and computers going down due to the level of humidity inside the facility. Some areas may also be re-wired to address the chlorine levels in the building.
  - 5) Weather permitting, anticipates the improvements project at J.E. Broyhill Park to be completed by June.
  - 6) Soliciting bids for lighting for the tennis courts at Mulberry Recreation Center.
  - 7) Reported February is Black History Month and encouraged everyone to attend the events scheduled throughout the month at Martin Luther King, Jr.

#### F. Finance & Administration

1. Financial Updates: Finance Director Donna Bean reviewed the City's Financial Summary as of December 31, 2017 and reported the over/under balance in the General

Funds is \$3,378,660.40, Downtown District (\$81,103.17), and Water & Sewer Fund \$1,443,669.57. Director Bean reported the City's revenue is on target and 43.55% of the budgeted sales tax has been collected. She stated the sales tax revenue continues to remain flat. (A copy of the financial statement is attached to these minutes as information).

2. Cyber Security: Director Bean reported the City has made significant improvements and upgrades in all areas to address cyber security and noted Staff is currently evaluating what type of insurance coverage to purchase regarding this issue.

- G. Update: Public Communications: Joshua Harris, Public Information Officer, presented a revised version of the City of Lenoir's Quick Facts report as of 2017 which is available on the City's website. He also reviewed the highlights of the Communications Report as of December 2017 and activity included 229 social posts, 353 photos, 13 news releases and 8 videos. In addition, he stated there are 763 new followers and the website has experienced 22,033 views. Mr. Harris briefly reviewed a social media comparison chart and pointed out the City's information is also available on its website and Facebook account along with Instagram, Twitter and YouTube.

(A copy of the Quick Facts and Communication Reports is attached to these minutes as information).

## V. OTHER

- A. February Calendar: By consensus of the Council, the calendar for the month of February was approved by Council listing various meetings and events.

## VI. Adjourn:

There being no further business, the meeting was adjourned at 10:50 am.

### Attachments

Traffic Assessment (Intersection of Main Street and West Avenue)  
Tax Releases and Refunds  
2017 Development Activity Report  
2017 Enforcement Activity Report  
Financial Summary (December 2017)  
City of Lenoir Quick Facts 2017  
City of Lenoir Communications Report 2017



DRAFT

Mr. Charles K. Beck  
Public Works and Engineering Director  
City of Lenoir  
P.O. Box 958  
Lenoir, North Carolina 28645

**Subject: Traffic Assessment - Intersection of Main Street & West Avenue  
Lenoir, North Carolina**

This letter summarizes the findings of the Traffic Assessment (TA) performed by Ramey Kemp & Associates, Inc. (RKA) for the intersection of Main Street and West Avenue located in Lenoir, North Carolina. Refer to the attached appendix for a site location map. The purpose of this study is to evaluate the existing operations at the intersection and determine if an alternative method of traffic control could reduce delays on the northbound approach of Main Street. In order to accomplish this objective, the intersection was analyzed during the AM, Midday and PM peak hours on a typical Wednesday while both school and court were in session.

**Existing Traffic Conditions**

Main Street is a two-way facility with a posted speed limit of 20 miles per hour (mph) within the study area. At the intersection with West Avenue, the northbound approach of Main Street consists of a shared left-through lane, while the southbound approach consists of an exclusive through lane and a shared through-right turn lane. Main Street carries approximately 3,600 vehicles per day (vpd) south of West Avenue according to 2015 North Carolina Department of Transportation (NCDOT) Annual Average Daily Traffic (AADT) data [which is the most recent available].

West Avenue is a one-way facility with a posted speed limit of 20 mph within the study area. At the intersection with Main Street, the westbound approach of West Avenue consists of a shared left-through lane and a shared through-right turn lane. West Avenue carries approximately 3,400 vehicles per day (vpd) east of Main Street according to 2015 NCDOT AADT data.

According to the signal plan (obtained from NCDOT), the existing traffic signal is operating under a two-phase pre-timed condition. In addition, permissive left turn phasing is provided for the northbound and westbound approaches of Main Street and West Avenue, respectively. Based on field observations, the intersection operates under a 60-second cycle length with Phase 1 [westbound approach of West Avenue] allotted 40 seconds and Phase 2 [northbound and southbound approaches of Main Street] allotted 20 seconds.

Existing lane configurations (number of traffic lanes on the intersection approach), speed limits, and signal information was collected through field reconnaissance by RKA. Refer to the attached appendix for an illustration of the existing geometrics and traffic control, as well as a copy of the signal plan provided by NCDOT.

Existing peak hour traffic volumes for the intersection of Main Street and West Avenue were obtained from turning movement counts that were conducted from 7 AM to 7 PM on a typical weekday while both school and court were in session. Refer to the attached appendix for an illustration of the weekday peak hour traffic volumes as well as a copy of the raw traffic count data.

### Capacity Analysis Procedure

The study intersection was analyzed using the methodology outlined in the 2010 Highway Capacity Manual (HCM) published by the Transportation Research Board. The computer software package, Synchro (Version 9.2) was utilized to perform all analyses. Synchro was developed by Trafficware Corporation and allows the user to input data into the Synchro software and calculate the output based on methodologies in the HCM.

The HCM defines capacity as “the maximum hourly rate at which persons or vehicles can reasonably be expected to traverse a point or uniform section of a lane or roadway during a given time period under prevailing roadway, traffic, and control conditions.” Level of service (LOS) is a term used to represent different driving conditions, and is defined as a “qualitative measure describing operational conditions within a traffic stream, and their perception by motorists and/or passengers.” Level of service varies from LOS “A” representing free flow to LOS “F” where greater vehicle delays are evident.

For signalized intersections, Synchro provides LOS calculations for all approaches and an overall resulting LOS. Capacity analysis results for unsignalized intersections do not provide an overall LOS, but rather a LOS for movements and/or approaches that have a conflicting movement. Delay and LOS are the design criteria for this analysis.

Refer to Table 1 for HCM levels of service and related average control delay per vehicle. Control delay as defined by the HCM includes “initial deceleration delay, queue move-up time, stopped delay, and final acceleration delay.” As shown in Table 1, an average control delay of 40 seconds at a signalized intersection results in level of service D operation at the intersection.

**TABLE 1**  
**HIGHWAY CAPACITY MANUAL LEVELS OF SERVICE AND DELAY**

| SIGNALIZED INTERSECTION |                                             | UNSIGNALIZED INTERSECTION |                                             |
|-------------------------|---------------------------------------------|---------------------------|---------------------------------------------|
| Level Of Service        | Average Control Delay Per Vehicle (Seconds) | Level Of Service          | Average Control Delay Per Vehicle (Seconds) |
| A                       | 0-10                                        | A                         | 0-10                                        |
| B                       | 10-20                                       | B                         | 10-15                                       |
| C                       | 20-35                                       | C                         | 15-25                                       |
| D                       | 35-55                                       | D                         | 25-35                                       |
| E                       | 55-80                                       | E                         | 35-50                                       |
| F                       | >80                                         | F                         | >50                                         |

All analysis was completed utilizing existing lane geometrics, in addition to existing intersection peak hour factors (PHFs) that were calculated for the time periods correlating with the AM, Midday, and PM peak hours.

### Capacity Analysis (Existing Traffic Control)

Under the existing signalized conditions, capacity analysis indicates that the signalized intersection experiences minor overall delays [of less than 12.5 seconds per vehicle] and operates at LOS B during the AM, Midday, and PM peak hours. The westbound approach of West Avenue experiences minor overall delays [of less than 5.5 seconds per vehicle] and operates at LOS A during the peak hours. The northbound and southbound approaches of Main Street experience minor to moderate overall delays [of less than 20.5 seconds per vehicle] and operate at LOS C or better. The greater delays on the northbound approach are primarily a result of the left turn movement, which is opposed by the southbound through movement. Refer to Table 2 for a summary of the capacity analysis results. Detailed Synchro analysis reports can be found in the attached appendix.

**TABLE 2**  
**ANALYSIS SUMMARY UNDER EXISTING TRAFFIC CONTROL**

| Approach |                  | AM Peak Hour |       | Midday Peak Hour |       | PM Peak Hour |       |
|----------|------------------|--------------|-------|------------------|-------|--------------|-------|
|          |                  | LOS          | Delay | LOS              | Delay | LOS          | Delay |
| NB       | 1 LT-TH          | B            | 19.1  | C                | 20.3  | B            | 19.9  |
| SB       | 1 TH, 1 TH-RT    | B            | 17.0  | B                | 16.8  | B            | 17.6  |
| WB       | 1 LT-TH, 1 TH-RT | A            | 4.0   | A                | 5.0   | A            | 5.1   |
| Overall  |                  | B            | 11.3  | B                | 12.1  | B            | 12.4  |

In addition to the capacity analysis, a queuing analysis was performed utilizing SimTraffic to develop traffic simulation models for the AM, Midday, and PM peak hours. Based on a review of the maximum queuing results that are based on an average of ten (10) traffic simulation runs, the existing queue lengths on Main Street exceed 205 feet (approximately eight vehicles) on occasion, while the queues on West Avenue exceed 105 feet (approximately 4 vehicles) on occasion. Refer to Table 3 for a summary of the maximum queues based on SimTraffic. Detailed SimTraffic analysis reports can be found in the attached appendix.

**TABLE 3**  
**QUEUING SUMMARY UNDER EXISTING TRAFFIC CONTROL**

| Movement | AM Peak Hour | Midday Peak Hour | PM Peak Hour |
|----------|--------------|------------------|--------------|
| WBLT     | 89           | 107              | 103          |
| WBTR     | 63           | 66               | 58           |
| NBLT     | 87           | 112              | 108          |
| SBT      | 100          | 154              | 156          |
| SBTR     | 165          | 209              | 206          |

### Capacity Analysis (Alternative Traffic Control)

It understood that citizens have expressed unhappiness with the delays associated with the northbound left turn movement onto West Avenue from Main Street. While modifying the phase splits to increase the allotted time to Phase 2 could reduce delays on the northbound approach (refer to the attached

appendix), a traffic signal warrant analysis was performed for the study intersection to determine whether the existing traffic volumes at the intersection warranted a traffic signal due to the relatively low traffic volumes on Main Street and West Avenue. The Federal Highway Administration's (FHWA) Manual on Uniform Traffic Control Devices (MUTCD) has national standardized criteria for determining the warrants for traffic signals. Some warrants are based on actual or historical data such as accident history, pedestrian activity or minor street delay. Other warrants compare the major street and minor street volumes to volume thresholds for various lengths of time for an average weekday.

Signal warrants criteria are based primarily on traffic volumes, and vary based on the number of travel lanes on both the major and minor streets and the travel speed on the major street. Utilizing the 12-hour turning movement counts mentioned previously, the intersection was analyzed to determine what, if any, signal warrants are met. A summary of the traffic signal warrant analysis results for the study intersection are presented in Table 4.

**TABLE 4**  
**SIGNAL WARRANT ANALYSIS RESULTS**

| Time Period                | Vehicle Count |       | WARRANTS  |           |           |           |
|----------------------------|---------------|-------|-----------|-----------|-----------|-----------|
|                            | MAJOR         | MINOR | 1A        | 1B        | 2         | 3         |
| 7 AM to 8 AM               | 122           | 112   | N         | N         | N         | N         |
| 8 AM to 9 AM               | 217           | 153   | N         | N         | N         | N         |
| 9 AM to 10 AM              | 204           | 220   | N         | N         | N         | N         |
| 10 AM to 11 AM             | 220           | 183   | N         | N         | N         | N         |
| 11 AM to 12 PM             | 303           | 188   | N         | N         | N         | N         |
| 12 PM to 1 PM              | 268           | 244   | N         | N         | N         | N         |
| 1 PM to 2 PM               | 261           | 156   | N         | N         | N         | N         |
| 2 PM to 3 PM               | 269           | 185   | N         | N         | N         | N         |
| 3 PM to 4 PM               | 265           | 176   | N         | N         | N         | N         |
| 4 PM to 5 PM               | 264           | 189   | N         | N         | N         | N         |
| 5 PM to 6 PM               | 225           | 172   | N         | N         | N         | N         |
| 6 PM to 7 PM               | 198           | 107   | N         | N         | N         | N         |
| Number of Periods Met      |               |       | 0         | 0         | 0         | 0         |
| Number of Periods Required |               |       | 8         | 8         | 4         | 1         |
| <b>WARRANTS MET</b>        |               |       | <b>NO</b> | <b>NO</b> | <b>NO</b> | <b>NO</b> |

Based on the results of the signal warrant analysis, it appears that a traffic signal is not necessary considering the warrants were not met; therefore, alternative traffic control was analyzed.

Under all-way stop-controlled condition with existing laneage, capacity analysis indicates that each of the intersection approaches are expected to experience minor overall delays [of less than 10.0 seconds per vehicle] and operate at LOS A during the AM, Midday, and PM peak hours. Refer to Table 5 for a summary of the capacity analysis results. Detailed Synchro analysis reports can be found in the attached appendix.

**TABLE 5**  
**ANALYSIS SUMMARY UNDER ALL-WAY STOP-CONTROL**

| Approach |                  | AM Peak Hour |       | Midday Peak Hour |       | PM Peak Hour |       |
|----------|------------------|--------------|-------|------------------|-------|--------------|-------|
|          |                  | LOS          | Delay | LOS              | Delay | LOS          | Delay |
| NB       | 1 LT-TH          | A            | 9.2   | A                | 9.9   | A            | 9.5   |
| SB       | 1 TH, 1 TH-RT    | A            | 8.9   | A                | 9.4   | A            | 9.2   |
| WB       | 1 LT-TH, 1 TH-RT | A            | 9.0   | A                | 9.8   | A            | 9.4   |

In addition to the capacity analysis, a queuing analysis was performed, utilizing the methodology detailed previously, for the AM, Midday, and PM peak hours. Based on a review of the maximum queuing results, anticipated queues on Main Street and West Avenue are not expected to exceed 100 feet [approximately 4 vehicles]. Refer to Table 6 for a summary of the maximum queues based on SimTraffic. Detailed SimTraffic analysis reports can be found in the attached appendix.

**TABLE 6**  
**QUEUING SUMMARY UNDER ALL-WAY STOP-CONTROL**

| Movement | AM Peak Hour | Midday Peak Hour | PM Peak Hour |
|----------|--------------|------------------|--------------|
| WBLT     | 69           | 75               | 70           |
| WBTR     | 67           | 66               | 63           |
| NBLT     | 58           | 65               | 71           |
| SBT      | 3            | 18               | 3            |
| SBTR     | 84           | 99               | 97           |

### Conclusions

Based on the findings of this traffic assessment, the overall delays are expected to be reduced by approximately 10.0 seconds per vehicle (or more than 51%) on the northbound approach of Main Street and approximately 7.5 seconds per vehicle (or more than 44%) on the southbound approach under an all-way stop-controlled condition. While the overall delays on the westbound approach of West Avenue are expected to increase by approximately 5.0 seconds per vehicle, the approach is still expected to experience minor overall delays of less than 10.0 seconds per vehicle and operate at LOS A. In addition, the majority of the queues are expected to be reduced. If you should have any questions or comments pertaining to this correspondence, please contact me.

Sincerely,  
*Ramey Kemp and Associates, Inc.*

Jayson B. Clapp, Jr., P.E., PTOE  
 Regional Manager

Attachment

| Tax Releases and Refunds        |                 |               |          |                                                                                                                                                                  |
|---------------------------------|-----------------|---------------|----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| January, 2018                   |                 |               |          |                                                                                                                                                                  |
| Tax Releases                    |                 |               |          |                                                                                                                                                                  |
| Tax Payer                       | REF #           | Tax Year      | Amount   | Reason                                                                                                                                                           |
| Robert Kent                     | 28712           | 2017          | 144.14   | Boat listed in Alexander County                                                                                                                                  |
| West Carolina Freightliner LLC  | 56422           | 2017          | 2,283.85 | Caldwell County released taxes due to situs location being 4269 Beach Road, Hudson                                                                               |
| Tax Refunds                     |                 |               |          |                                                                                                                                                                  |
| Tax Payer                       | REF #           | Tax Year      | Amount   | Reason                                                                                                                                                           |
| Jonathan Triplett               | 50418           | 2017          | 707.64   | Taxes were paid twice                                                                                                                                            |
| Charles Coffey                  | 11256           | 2017          | 54.90    | Taxes were paid twice                                                                                                                                            |
| Jerry G Story                   | 47818 and 9013  | 2017 and 2016 | 882.61   | The NC State Employees' Credit Union paid these tax bills in error with an incorrect escrow reference listed on the checks and customer also paid the tax bills. |
| Julian D Baker and Mary P Baker | 2291 and 2284   | 2017          | 9.18     | The tax billing system did not apply the early payment discount correctly and the customer overpaid the tax bills                                                |
| J Baker Investments LLC         | 27076 and 27075 | 2017          | 20.67    | The tax billing system did not apply the early payment discount correctly and the customer overpaid the tax bills                                                |
| Foothill Investment Group LLC   | 17464           | 2017          | 3.55     | The tax billing system did not apply the early payment discount correctly and the customer overpaid the tax bill                                                 |
|                                 |                 |               |          |                                                                                                                                                                  |

calendar year  
**2017**  
**DEVELOPMENT ACTIVITY**

**ZONING PERMITS**

(2016 = 109)

**97**

**STORMWATER PERMITS**

(2016 = 4)

**CITY: 3    OTHER: 2**

**5**

**FLOODPLAIN DEVELOPMENT**

(2016= 4)

**1**

**DISCRETIONARY LAND USE**

(2016 = 2)

**2**

**ZONING MAP AMENDMENTS**

(2016 = 2)

**7**

**TEXT AMENDMENTS**

(2016 = 1)

**4**

**ANNEXATIONS**

(2016 = 1)

**3**

**MAJOR SUBDIVISIONS**

(2016 = 0)

**3**

**TEMPORARY ADVERTISING**

**(banners & wind-blown devices)** (2016 = 14)

**8**

**BACKYARD HEN PERMITS**

(2016 = 2)

**1**

# 2017

## ENFORCEMENT ACTIVITY

### SIGN VIOLATIONS

(2016= 27)

**29**

### STORMWATER VIOLATIONS

(2016 = 6)

**3**

### MINIMUM HOUSING ABATEMENT

(2016 = 20) CITY ABATED: 4 OWNER ABATED: 30

**34**

STRATEGIC FORECLOSURES REFERRED TO ATTORNEY

**8**

COMPLETED FORECLOSURES

**6**

SOLD TO PRIVATE OWNERS

**5**

### MOBILE HOME PARK PERMITS

PASSED INSPECTION

**17**

TOTAL SPACES

**242**

PARKS CLOSED

**0**



**City of Lenoir**  
**Financial Summary**  
**As of December 31, 2017**



| General Fund  |                     |                  |             |                              |                  |
|---------------|---------------------|------------------|-------------|------------------------------|------------------|
|               | 2017-2018<br>Budget | 12/31/2017       | % of Budget | Change from<br>Previous Year | 12/31/2016       |
| Total Revenue | \$ 16,605,509.00    | \$ 11,203,061.09 | 67%         | \$ (261,449.60)              | \$ 11,464,510.69 |
| Expenditures  | \$ 16,605,509.00    | \$ 7,824,200.69  | 47%         | \$ (108,199.09)              | \$ 7,932,399.78  |
| Over/Under    | \$ -                | \$ 3,378,860.40  |             | \$ (153,250.51)              | \$ 3,532,110.91  |

| Downtown District |                     |                |             |                              |                |
|-------------------|---------------------|----------------|-------------|------------------------------|----------------|
|                   | 2017-2018<br>Budget | 12/31/2017     | % of Budget | Change from<br>Previous Year | 12/31/2016     |
| Revenues          | \$ 183,827.00       | \$ 1,203.70    | 1%          | \$ (129.30)                  | \$ 1,333.00    |
| Expenditures      | \$ 183,827.00       | \$ 82,306.87   | 45%         | \$ (11,076.30)               | \$ 93,383.17   |
| Over/Under        | \$ -                | \$ (81,103.17) |             | \$ 10,947.00                 | \$ (92,050.17) |

| Water/Sewer Fund |                     |                 |             |                              |                 |
|------------------|---------------------|-----------------|-------------|------------------------------|-----------------|
|                  | 2017-2018<br>Budget | 12/31/2017      | % of Budget | Change from<br>Previous Year | 12/31/2016      |
| Revenues         | \$ 8,239,307.00     | \$ 4,530,412.69 | 55%         | \$ 219,844.72                | \$ 4,310,567.97 |
| Expenditures     | \$ 8,239,307.00     | \$ 3,086,743.12 | 37%         | \$ (165,467.36)              | \$ 3,252,210.48 |
| Over/Under       | \$ -                | \$ 1,443,669.57 |             | \$ 385,312.08                | \$ 1,058,357.49 |

| Sales Tax adjustment for HB97    |                       |                                  |                             |  |  |
|----------------------------------|-----------------------|----------------------------------|-----------------------------|--|--|
|                                  | 2017 - 2018<br>Budget | Collections As Of<br>12/31/17*** | Percentage<br>Collected YTD |  |  |
| Sales Tax adjustment for<br>HB97 | \$ 215,000.00         | \$ 93,632.58                     | 43.55%                      |  |  |

\*\*\*5 months collections



## City of Lenoir Quick Facts 2017

Creative energy thrives in Lenoir. From the entrepreneurs who made Lenoir the furniture manufacturing center of the South, to the employees of the biotech and cyberspace industries, Lenoir has always been a place where people forge partnerships to build a better future.

Our rich heritage of music and craft earn national recognition for Lenoir, and the City is expanding Greenway trails to connect residents and visitors to greater opportunities for physical fitness while enjoying the beauty of the Blue Ridge Mountains and the wild and scenic rivers that make our landscape beautiful and unique.



### US CENSUS DATA

|                                          |          |                                                   |           |
|------------------------------------------|----------|---------------------------------------------------|-----------|
| Population estimates, July 1, 2016 ..... | 17,973   | High school graduate or higher, age 25 years..... | 78.6%     |
| Population per square mile.....          | 928.1    | Bachelor's degree or higher, age 25 years.....    | 14.9%     |
| Households, 2012-2016 .....              | 7,251    | Housing units, April 1, 2010.....                 | 8,568     |
| Median household income.....             | \$31,064 | Owner-occupied housing unit rate.....             | 7.3%      |
| Persons per household, 2012-2016 .....   | 2.40     | Median value of housing (2012-2016).....          | \$105,400 |

### LENOIR CITY COUNCIL

*The City of Lenoir City Council consists of 8 members, the mayor and 7 councilmembers.*



|                                 | Served Since |                     | Served Since |
|---------------------------------|--------------|---------------------|--------------|
| Joe Gibbons, Mayor .....        | 2011         | Ike Perkins .....   | 2013         |
| Ben Willis, Mayor Pro Tem ..... | 2011         | T.J. Rohr .....     | 2003         |
| Jonathan Beal .....             | 2017         | David Stevens ..... | 2003         |
| Todd Perdue .....               | 2003         | Crissy Thomas ..... | 2013         |

### ADMINISTRATION • Scott Hildebran, City Manager

**5.5 employees** • City Manager, City Clerk, Human Resources Specialist, Public Information Officer

- Manages day-to-day operations of the City
- Oversees the City's ~25 million budget
- Handles scheduling for City Council, creates Council agendas, records Council minutes
- Processes an average of 45 employment applications a month; maintains personnel records and benefits plans for 254 full-time and 88 part-time employees; distributed 385 W-2s in 2016
- Manages external and internal communications in the city via the City website, social media accounts, news releases, newsletters, and videos, and monitors public engagement with the City



### DOWNTOWN

#### ECONOMIC DEVELOPMENT • Kaylynn Horn, Director

**2 employees**

- Administers the City of Lenoir Main Street Program, downtown revitalization, retail and small commercial development programs, grants, and incentives
- Organizes local events, promotes downtown businesses



## FINANCE • Donna Bean, *Director*

**11 employees** (10 full-time, 1 part-time)

- Collects water/sewer bills and tax bills for 10,000 customers
- Collects payments for Duke Energy
- Responsible for payroll, billing, and collection functions
- Provides IT services for the City

## FIRE • Ken Briscoe, *Chief*

**62 employees** (57 full-time, 5 part-time)

- Maintains a Class 3 ISO Rating
- Provides fire suppression services
- Administers fire code enforcement
- Provides fire education
- Operates two fire stations in the city limits

## 2016 STATISTICS

36..... Structure Fires  
 18..... Vehicle Fires  
 27..... Grass-woods Fires  
 40..... Other Fires  
 1,436..... Medical Calls  
 127..... Vehicle Accidents with Injuries  
 140..... Vehicle Accidents with no Injuries  
 1,168..... Other Calls  
 2,989..... Total Calls for Assistance in 2016



## PARKS AND RECREATION • Kenny Story, *Director*

**84 employees** (20 full time and 64 part time/seasonal)



### PARKS & GROUNDS

Responsible for maintaining ~84 acres and landscape including annual shrubs and trees at the following:

#### Community Gardens

... UnityPark and Beall Street

#### J.E. Broyhill Park

Lenoir Greenway system

Lenoir High School Auditorium

Lenoir High School Gymn

Lenoir Optimist Park

... 2 baseball / softball fields

... Club House

... Maintenance Building

Lenoir Rotary Soccer Complex

Mack Cook Stadium

T. Henry Wilson Athletic Park

T.H. Broyhill Walking Park

West End Community Park

... Outdoor Basketball Court

... 1 picnic shelter

### RECREATION FACILITIES

Mulberry Recreation Center

... 4 tennis courts

... 2 softball fields

... 3 youth baseball fields

... 3 picnic shelters

... 2 batting cages

... Indoor / outdoor basketball courts

... Playground area

... Skateboard park

... Multi-purpose room

... Kitchen

... Game room

#### Aquatic & Fitness Center

... Outdoor Olympic-size pool

... Indoor Junior Olympic-size pool

... 4 waterslides (indoor and outdoor)

... 2 racquetball courts

... 2 covered shelters

... Exercise equipment

... Fitness Classroom

... Whirlpool & steam room

... Weight room

... Men's and Women's lockerrooms

... Walking / mountain bike trails

#### Martin Luther King, Jr. Center

... Indoor / outdoor basketball courts

... 2 tennis courts

... 1 picnic shelter

... 4 shuffleboard courts

... 1 baseball / softball field

... Social hall

... Weight room

... Multi-purpose room

... Game room

... Kitchen

... Computer lab

### CLASSES & FITNESS

- Aerobics
- Gymnastics
- Martial Arts
- Yoga
- Zumba

### SPORTS PROGRAMS

- Baseball (Youth)
- Basketball (Youth)
- Basketball Camp
- LYSA Soccer
- Summer Basketball League
- Softball (Youth)
- Tennis Clinics (Youth)

### EVENTS

- Easter Egg Hunt Extravaganza
- Friday After Five Concerts
- Independence Day Celebration
- Harabee Festival
- Half Marathon
- Festival in the Park
- Christmas Parade
- Blackberry Festival
- 5K & 10K Runs



## PLANNING • Jenny Wheelock, AICP, Director

### 5 employees

- Engages residents in community planning projects to stabilize property values, eliminate vacant/substandard housing, and build neighborhood pride and a unique sense of place.
- Administers land use and development codes
- Implements comprehensive, long-range growth plans
- Reviews development plans for new residential, commercial, and industrial development
- Administers housing nuisance codes
- Implements stormwater program for six municipalities in Caldwell County



## POLICE • Scott Brown, Chief

**83 employees** (68 full time and 15 part time; 4 volunteer chaplains, 3 canines)



### PATROL

- Responds to all dispatched calls for police service
- Specialized services also include Bike Patrol, K-9, Special Response Team, Honor Guard, Explorers Post, Auxiliary Reserve, Parking Enforcement, Mentoring, School Resource

### CRIMINAL INVESTIGATIONS

- Investigates white collar crime, cyber crime, property crime, crimes against persons, sex crimes, and narcotics
- Provides Evidence Control and Crime Scene Investigation
- Provides Nuisance Abatement
- Works with Patrol Officers to address criminal activity

### SUPPORT SERVICES

- Provides Emergency 9-1-1 services for police, medical, fire, and rescue needs within the city
- Oversees Records Management, Logistics/Financial Responsibility, and training for the department
- Administers the overall implementation and adherence of professional standards for all employees
- Generate crime analysis, trend assessment, and mapping for members of the department and public

## 2016 STATISTICS

### Communications Processed:

- 44,539 CAD calls

### Officers responded to:

- 23,810 calls for service
- 15,961 property checks
- 949 call follow-ups
- 1,159 traffic crashes
- 533 students received DARE instruction
- SROs were active in 6 elementary schools, 1 middle school, and 1 high school

### Took In

- 425 lbs of prescription drugs from lobby drop box
- 39,750 dosage units from two off-site Rx drop events
- \$866,794 in property recovered by investigations
- \$193,764 was seized in illegal narcotics (Joint Effort)

## CITY FACILITIES, Lenoir, NC 28645 unless noted otherwise

### City Hall

801 West Ave NW, PO Box 958

### City/County Chambers

905 West Avenue NW

### Fire Headquarters

602 Harper Ave

### Fire Station 2

1927 Norwood St

### Police Department

1035 West Ave NW

### Blue Ridge Cemetery

2017 Wilkesboro Blvd

### Lower Creek

### Wastewater Treatment Plant

1905 Broadland Rd

### George L. Bernhardt

### Water Treatment Plant

5474 Waterworks Rd  
Granite Falls NC 28630

### Gunpowder Creek

### Wastewater Treatment Plant

450 Pine Mountain Road  
Hudson NC 28638

### Recycling Center

1121 Pennton Avenue

### Aquatic Fitness Center

1130 Jim Barger Court

### Martin Luther King Jr. Center

313 Greenhaven Drive NE

### Mulberry Recreation Center

720 Mulberry Street SW

### Optimist Park

701 Mulberry Street SW

### Public Works Headquarters

510-B Greer Circle

### Vehicle Services

510-C Greer Circle



## PUBLIC UTILITIES • Radford Thomas, *Director*

**49.5 employees** (48.5 full-time, 1 part-time)

### ADMINISTRATIVE/ENGINEERING

- Approves design plans for new utility infrastructure
- Prepares, submits and oversees \$8 million dollar budget and enterprise fund
- Tracks and documents work orders for state compliance
- Coordinates departmental projects

### DISTRIBUTION/COLLECTION

- 219 miles of water lines and 209 miles of sewer lines
- 1,100 fire hydrants
- 11,000 service lines, meters, and meter boxes
- Installs new services, both residential and commercial

### WATER TREATMENT

- 9 State-certified employees
- Operates 24 hours per day / 365 days per year
- Storage Capacity-13.4 million gallons
- Pumping ability-9,375 gallons per minute

### WASTEWATER TREATMENT

- Lower Creek WWTP treated 918,254,000 gallons in 2017; Gunpowder Creek WWTP treated 376,360,000 gallons in 2013 - total 1.3 BILLION gallons treated
- 8 employees in plant operation; 3 employees in bio solidstreatment; 3 employees in lab/pretreatment
- 22 total certifications possessed
- 8 Grade 4 operator certifications
- 3 Grade 4 laboratory certifications
- State certified laboratory performed more than 6,500 individualtests during 2017 on both plants, industries, and waterplant

### UTILITIES MAINTENANCE

- Maintains 16 water pump stations and sewer lift stations
- Performs maintenance on pumps, chemical feeders, mixersblowers, etc. at each of the three treatment facilities



## PUBLIC WORKS • Charles Beck, *Director*

**44 employees**

### SOLID WASTE

- Provides residential curbside garbage pick up in the city
- Operates a Recycling Convenience Center on Pennton Ave.
- Removes bagged yard waste and animal carcasses from streets and curbside
- Operates leaf collection Oct. 15 through Jan. 15

### STREETS

- Maintains 124.64 miles of paved and 2.69 miles of unpaved streets
- Provides support for state-maintained streets
- Construction management of newly-constructed streets and highways as well as the City's Greenway system
- Maintains City right-of-way, storm drainage system, sidewalks, snow removal, traffic signage, street and parking lot striping, event set-up
- Removes residential brush

### ENGINEERING

- Coordinates public works projects as they relate to street construction, building maintenance, cemetery, sanitation, and motor fleet functions

### BUILDING MAINTENANCE

- Responsible for all mechanical, electrical, plumbing, and general construction repairs and maintenance to the City's 45 public buildings and all non-vehicular mechanical and electrical equipment
- Maintains approximately 5 miles of rail system

### CEMETERIES / DOWNTOWN GROUNDS

- Provides for maintenance and upkeep of two city cemeteries - Bellview and Blue Ridge - totaling about 30 acres
- Manages sales of grave plots and markers
- Provides maintenance for public spaces in downtown

### VEHICLE SERVICES

- Responsible for the maintenance of 520 motor vehicles, "off- road, non-highway use" vehicular equipment, and internal combustion equipment in the city fleet
- Provides fuel for all City vehicles, as well as a number of county fire departments and rescue squads



# City of Lenoir Communications Report, Dec. 2017

By Joshua Harris, Public Information Officer

1/3/2018

**LENOIR**  
*North Carolina*


## CONTENT CREATION

News Releases

**13**

Photos

**353**

Videos

**8**

Social Posts

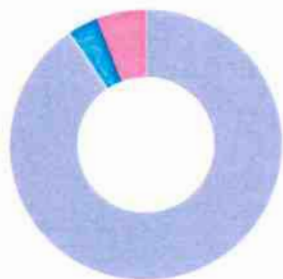
**229**

Newsletters

**0**

## PUBLIC ENGAGEMENT

New Followers

**763**

Facebook Twitter Instagram eNews

Social Reach

**150,230**

Facebook ..... **138,109**

Twitter ..... **12,121**

City Newsletter

eSubscribers **273**

Open Rate **0%**

Utility Bill Subscribers **9,951**

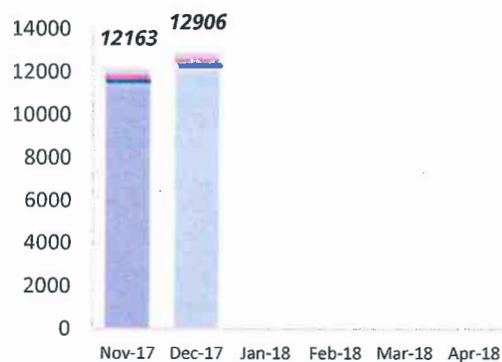
Website Views

**22,033**

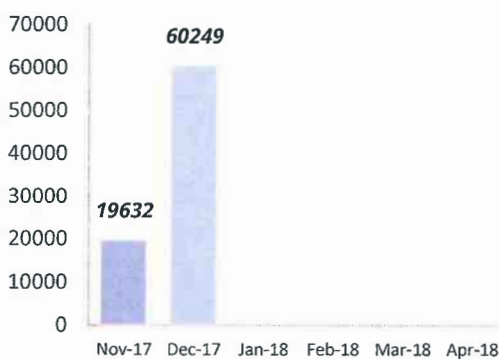
- 1 /onlineservices
- 2 /water
- 3 /jobs
- 4 /police
- 5 /departments
- 6 /council
- 7 /publicutilities



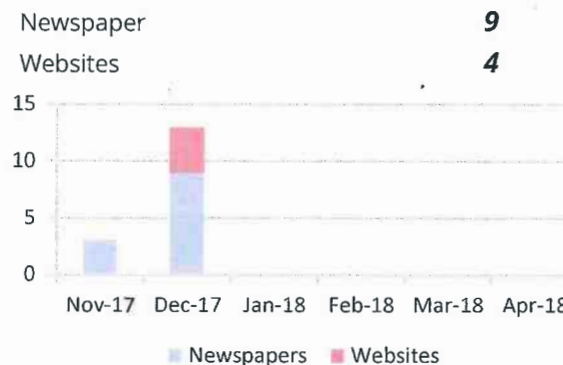
Total Followers



Social Engagement



Media Coverage





## Top Posts

*Reach: The number of people who saw the post on their feed*

## Total Facebook Followers

**12,140**

**City of Landoli, NC Government**

Everyone was excited to see the inside of Golden Ticket Cinemas Twin Hickory during the Golden Ticket Cinemas Pop-Up Series Opening today. Friday, Dec. 15, 2017! 🎬🍿

Golden Ticket Cinemas Twin Hickory Opening  
15, 2017  
CINEMAS

Get More Likes, Comments and Shares  
Boost this post for \$3 to reach up to 330 people.

Your video is popular with 100% positive feedback

Facebook Post

Like Comment Share

**Performance for Your Post**

| Engagement | Reactions | Comments | Shares |
|------------|-----------|----------|--------|
| 47,724     | 2,297     | 938      | 1,236  |
| 22,468     | 81        | 85       | 147    |
| 2,132      | 0         | 1        | 57     |
| 267        | 101       | 156      | 438    |
| 8,912      | 1         | 7,841    | 1,070  |

**NEGATIVE FEEDBACK**

| Dislikes | Reported |
|----------|----------|
| 19       | 0        |

The Lenoir Police Department is seeking the public's assistance in identifying a person wanted for questioning regarding a larceny that took place at Wal-Mart, Lenoir.

If you can identify this individual, please contact the Lenoir Police Department in any of the following ways:

1. Anonymous tip at Crime Stoppers: 626-758-6300... [Read More](#)

A photograph of a man with a beard and a brown jacket, possibly a suspect in a larceny case. He is wearing a dark shirt and a brown jacket. The background is a blurred indoor setting, possibly a store.

|                   |     |        |
|-------------------|-----|--------|
| 46,329            | 28  | 106    |
| 956               | 2   | 7      |
| 135               | 29  | 106    |
| 2                 | 0   | 2      |
| 7                 | 1   | 6      |
| 12                | 2   | 10     |
| 4                 | 0   | 4      |
| 22                | 7   | 15     |
| 159               | 42  | 117    |
| 516               | 604 | 12     |
| 12,721            | 1   | 11,106 |
| 1,594             | 1   | 11,106 |
| NEGATIVE FEEDBACK |     |        |
| 53                | 2   |        |
| 0                 | 0   |        |

**Download Lavalin**  
[Download Lavalin](#)

If you missed **Stewie's** concert this past weekend because of the weather don't worry! The elves have got him back on track and you can still visit him at the following locations:

- 12/14 **Ecole and Cave** 6-8pm
- 12/15 **Side Street Pour House and Grill** 5-7pm
- 12/16 **Melrose** 4-6pm     [See more](#)



| 1,474             | 5  | 5   |
|-------------------|----|-----|
| 34                |    |     |
| 14                | 5  | 5   |
| 1                 | 0  | 1   |
| 0                 | 0  | 0   |
| 18                | 16 | 3   |
| 109               |    |     |
| 7                 | 0  | 162 |
| NEGATIVE FEEDBACK |    |     |
| 1                 | 1  |     |
| 0                 | 0  |     |

FREE  
 Movie Night  
 and Pajama Party  
 featuring the movie  
 ELF  
 HOLIDAY MUSIC MAIN  
 Dorchester Community Center

| 188 Total Positive |                         |   |
|--------------------|-------------------------|---|
| 5                  | Total Positive Feedback |   |
| 1                  | 0                       | 1 |
| 2                  | 1                       | 1 |
| 2                  | 2                       | 0 |
| 12                 | Total Positive          |   |
| 5                  | 0                       | 7 |
| NEGATIVE FEEDBACK  |                         |   |
| 0                  | 0                       | 0 |
| 0                  | 0                       | 0 |



## Top Tweets

*Impressions: Times people saw this Tweet on Twitter*  
*Engagements: Times people interacted with this Tweet*

Total Twitter Followers

**196**

Minutes-Committee of the Whole Meeting  
 Tuesday, January 23, 2018



**City of Lenoir** @CityofLenoir  
 Mayor Gibbons has been named to the Board of Directors of the North Carolina Mayors Association, a new organization of North Carolina mayors dedicated to improving life in all of the state's municipalities. Read more at <http://bit.ly/2DrZmat> @NCLeague [pic.twitter.com/SVWlrR0BA](http://pic.twitter.com/SVWlrR0BA)

|                   |       |
|-------------------|-------|
| Impressions       | 2,939 |
| Total engagements | 23    |
| Link clicks       | 11    |
| Likes             | 7     |
| Retweets          | 3     |
| Detail expands    | 2     |



**City of Lenoir** @CityofLenoir  
 Check out the @GTCmovie Twin Lenoir ribbon cutting video at <http://bit.ly/2BwnQac> and photos at <http://bit.ly/2BtLuyx>! [pic.twitter.com/A4FnFO8ZTn](http://pic.twitter.com/A4FnFO8ZTn)

|                   |       |
|-------------------|-------|
| Impressions       | 2,073 |
| Total engagements | 30    |
| Media engagements | 17    |
| Link clicks       | 6     |
| Likes             | 3     |
| Profile clicks    | 3     |
| Retweets          | 1     |



**Reach a bigger audience**

Get your content in front of more people with our tools.



**Downtown Lenoir, NC** @DowntownLenoir  
 Sign up for the Downtown Lenoir Newsletter and never miss an event again! <http://openup.com/cSCJdX> // #ynic #visitnc #828isgreat #LNR [pic.twitter.com/F5i9i2k5H](http://pic.twitter.com/F5i9i2k5H)

|                   |     |
|-------------------|-----|
| Impressions       | 113 |
| Total engagements | 2   |
| Link clicks       | 2   |

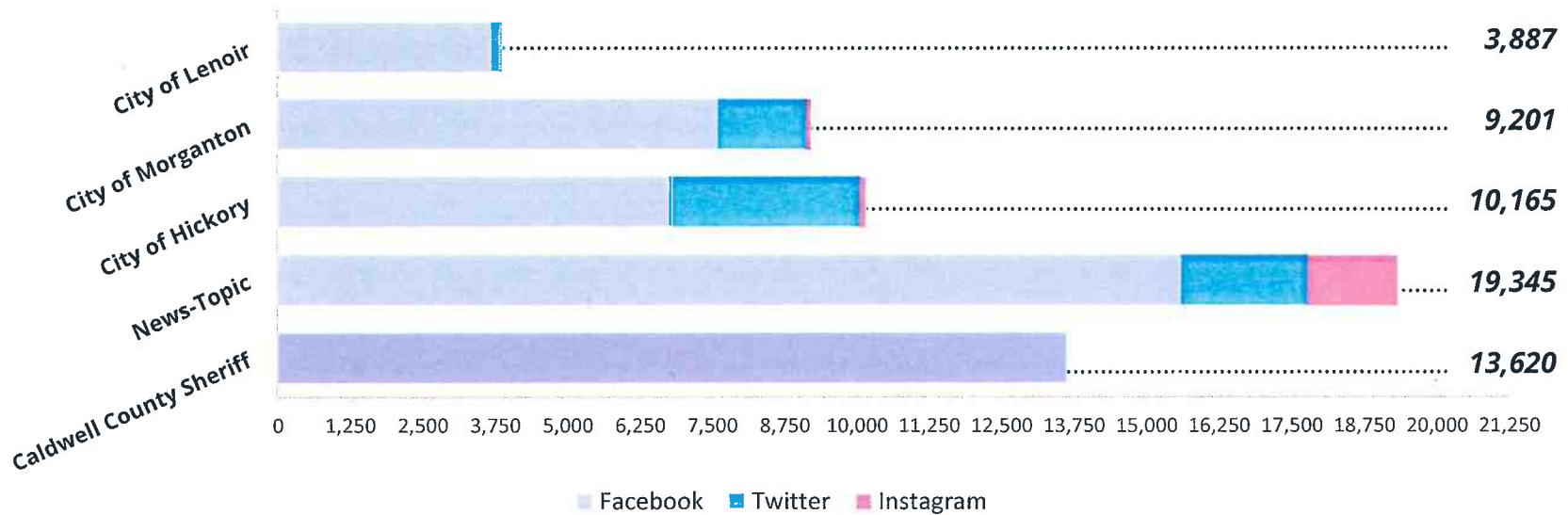


**Downtown Lenoir, NC** @DowntownLenoir  
 Turbulence and rain delays have got Santa of Lenoir off course!  
 His visit to Piccolo's Pizza has been **RESCHEDULED** for TOMORROW - Wednesday, Dec 20 - from 4pm to 6pm. [pic.twitter.com/p7oPaOa06K](http://pic.twitter.com/p7oPaOa06K)

|             |    |
|-------------|----|
| Impressions | 64 |
|-------------|----|

# Social Media Comparison

Totals



## Follow Us

### Websites

[www.cityoflenoir.com](http://www.cityoflenoir.com)  
[www.downtownlenoir.com](http://www.downtownlenoir.com)  
<http://p2c.cityoflenoir.com/>

### Facebook

<https://www.facebook.com/CityofLenoir/>  
<https://www.facebook.com/DowntownLenoir/>  
<https://www.facebook.com/LenoirParksandRecreation/>  
<https://www.facebook.com/Lenoir-Police-Department-358024107666459/>

### Twitter

<https://twitter.com/CityofLenoir>  
<https://twitter.com/DowntownLenoir>

### Instagram

<https://www.instagram.com/cityoflenoirnc/>  
<https://www.instagram.com/downtownlenoir/>

### YouTube

<https://www.youtube.com/channel/UCi5JDeeAuPVZO9C6QPGb-cw/>